

# Emerald 平台使用手冊

【電子書、期刊、個案】



總代理：文崗資訊



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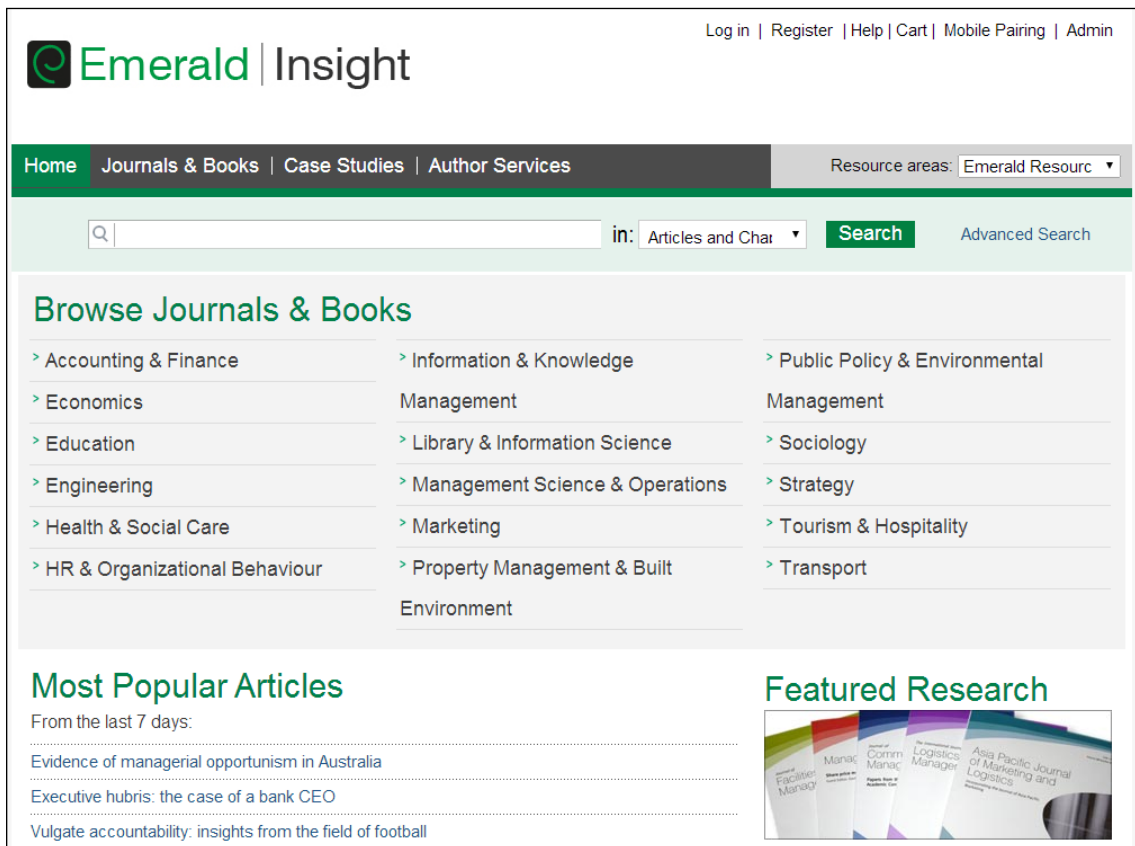
Emerald Group Publishing 於 1967 年在英國成立，至今已超過四十年歷史，為商管與人社領域之專業出版社。

**主題範疇：**商業與管理、人力資源、資訊與知識管理、市場行銷、營運物流與品管、建築環境與房地產、公共政策、環境管理、觀光與飯店管理、健康與社會照護、圖書館學等。

## 一、登入

1. 網址：<http://www.emeraldinsight.com/>

2. QR Code：



The screenshot shows the Emerald Group Publishing website homepage. At the top, there is a navigation bar with links for 'Log in', 'Register', 'Help', 'Cart', 'Mobile Pairing', and 'Admin'. The main header features the 'Emerald | Insight' logo. Below the header is a secondary navigation bar with 'Home', 'Journals & Books', 'Case Studies', and 'Author Services'. A search bar is located below the navigation bar, with a dropdown menu set to 'Articles and Chat' and a 'Search' button. The main content area is divided into three sections: 'Browse Journals & Books' with a grid of category links (Accounting & Finance, Economics, Education, Engineering, Health & Social Care, HR & Organizational Behaviour, Information & Knowledge Management, Library & Information Science, Management Science & Operations, Marketing, Property Management & Built Environment, Public Policy & Environmental Management, Sociology, Strategy, Tourism & Hospitality, Transport), 'Most Popular Articles' listing recent articles like 'Evidence of managerial opportunism in Australia', and 'Featured Research' showing book covers for 'Facilities Manager', 'Comm Manag', 'Logistics Manager', and 'Asia Pacific Journal of Marketing and Logistics'.

## 二、檢索

The screenshot shows the Emerald Insight website interface. At the top right, there are links for 'Log in | Register | Help | Cart | Mobile Pairing | Admin'. The main header features the Emerald Insight logo and navigation tabs: 'Home', 'Journals & Books', 'Case Studies', and 'Author Services'. A 'Resource areas' dropdown menu is set to 'Emerald Resourc'. The search bar is highlighted with a red box and a circled '1'. To its right is a dropdown menu with options 'Articles and Char', 'Articles and Chapters', and 'Case studies', also highlighted with a red box and a circled '2'. Below the search bar is a 'Browse Journals & Books' section, highlighted with a red box and a circled '3'. This section lists various academic fields: 'Accounting & Finance', 'Economics', 'Information & Knowledge Management', and 'Public Policy & Environmental Management'. The 'Accounting & Finance' link is highlighted with a red box and a circled '4'.

1.檢索框中鍵入所需關鍵字查詢

2.預設查詢電子書與期刊內容，若需查詢個案內容，請下拉選擇  
"Case studies"

3.選擇"Advanced Search"進行進階檢索，可查詢更多欄位與進行  
布林邏輯檢索

4.也可利用下方主題瀏覽方式選擇有興趣的主題進行閱讀

### 三、閱讀

Home | Journals & Books | Case Studies | Author Services

Resource areas: Emerald Resourc

Finance in: Articles and Char Search Advanced Search

## Search Results

Articles/Chapters (108333) Case Studies (318) ①

Order results by:  Relevancy  Newest First  Oldest First

Results: 1-20 of 108333 1 2 3 4 5 6 7 8 9 10 Next >

Items per page 20

Icon key:  You have access  Partial access  Backfile  Earlycite  Abstract only

1  The underperformance of equity-financed bidders  
Type: Research paper  
Ben Lau, Alex Proimos  
International Journal of Managerial Finance, Volume: 6 Issue: 1, 2010  
▼ Preview | Abstract | HTML | PDF (627 KB) | References | Reprints and Permissions

2  Finance ③  
Type: General review  
Industrial Management, Volume: 74 Issue: 12, 1974  
▼ Preview | Abstract | PDF (395 KB) | Reprints and Permissions

3  Encyclopedia of Finance  
Type: Review

Search For Clear search

Finance  
Anywhere  
AND  
Enter search term  
Anywhere ②

Add a field

INCLUDE:  
 All content  Only content I have access to  
 EarlyCite  Backfiles

Search

Search History Saved Searches

Recently Searched:  
• Anywhere: finance (Articles/Chapters - 108333)

1.查詢後依關係度排列，也可改成按新舊年代排列

2.右側可再進行二次檢索縮小範圍

3.關鍵字會以反黃色呈現以利選書

Icon key:  You have access  Partial access  Backfile  Earlycite  Abstract only

4.圖式意義依序為：可全文使用、部分使用、回溯期刊、即將出版、

僅有摘要

## 5. 點選所需圖書即可看到該書相關資訊



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## The effect of idiosyncratic risk on firm decisions: under-investment or diversification?

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Abstract: Purpose

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### Tell us what

## 6. 點選中央 PDF 即可閱讀全文

The current issue and full text archive of this journal is available at [www.emeraldinsight.com/2044-1398.htm](http://www.emeraldinsight.com/2044-1398.htm)

# The effect of idiosyncratic risk on firm decisions: under-investment or diversification?

The effect of idiosyncratic risk on firm decisions

**271**

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Dongmin Kong  
*School of Economics, Huazhong University of Science and Technology, Wuhan, China*

**Abstract**  
**Purpose** – The purpose of this paper is to investigate the influence of idiosyncratic risk on firm decisions.  
**Design/methodology/approach** – By introducing managerial ownership as a key variable, the paper presents a parsimonious model to describe the consequences of idiosyncratic risk on firm decisions. Then the paper uses data from the Chinese stock market, in which the managerial ownership is very low (around 0.02 percent) to examine the model predictions.  
**Findings** – The authors find that: first, the negative relation between idiosyncratic risk and firm investment, which is found in prior studies, tends to be insignificant when managerial ownership is very low; second, diversification, as an alternative firm decision to lower risk positively, relates to idiosyncratic risk despite lower managerial ownership; and third, this kind of positive relation is weaker for firms with more managerial incentives when diversification is endogenously modeled.  
**Originality/value** – This paper provides new evidence to complement existing studies from developed markets, in which executives hold substantial stakes.  
**Keywords** Investment, Managerial ownership, Idiosyncratic risk, China's stock market, Industrial diversification  
**Paper type** Research paper

Emerald Staff, Ms Lingfei Liu At 00:21 18 August 2014 (PT)

## 四、常見問題 FAQ

問：如何在家中或校外查詢Emerald資源

答：請先通過學校校外認證系統後再點選產品網址使用：

<http://www.emeraldinsight.com>

問：何謂Emerald EarlyCite？

答：是即將正式出版的文章，讓您在正式發行前第一時間閱讀到最新期刊文章。

問：何謂Emerald Backfiles？

答：回溯至第一卷第一期全文期刊，包含180種以上的期刊，11萬篇可檢索的PDF格式文章。

問：何謂Emerald eBook Series Collections？

答：我們擁有兩種電子書系列，《工商管理與經濟學集》和《社會科學集》，囊括心理學教育與圖書館科學。

問：何謂同儕評論 Peer Review？

答：同儕評論指文章發表之前由其它研究員進行評論的程序，此流程可確保內容臻至最高品質。