

Taylor & Francis Group  
Journals

# Publishing in Academic Journals



## Tips to help you succeed

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Psychology Press  
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# Today:

## 1. Taylor & Francis

- Who are we?

## 2. Open Access

- What is it?

## 3. Choosing the Right Journal

- What to consider, and how to identify your target journal

## 4. Ethics of Publication

## 5. The Peer Review Process

- What, who, how

## 6. Support for Authors

Look out for our  
Publishing Top  
Tips!



# Some Publishing Trivia



**Q: When was the first scholarly journal published?**

a) 1565

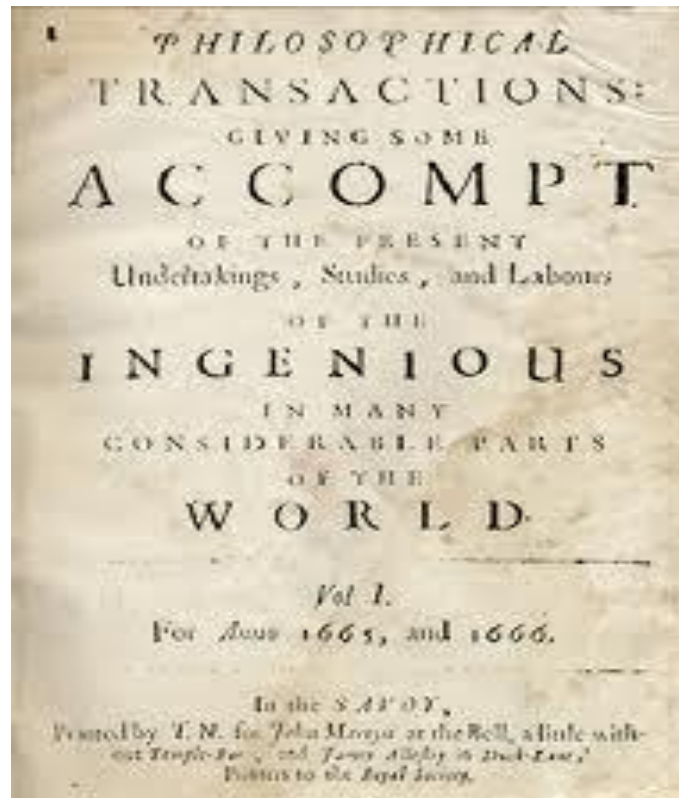
b) 1665

c) 1765



A: 1665

# *Philosophical Transactions*

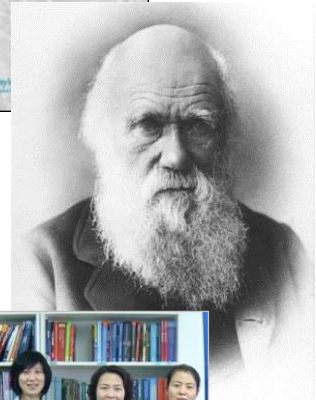
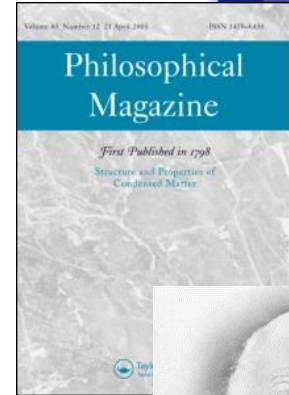


# Taylor & Francis

- Who are we?

# Taylor & Francis

- **Publisher of scholarly journals since 1798**
  - **Oldest** commercial journals publisher in the world
  - **Biggest** social science publisher in the world (SSCI ranked titles)
  - 1800 + journals across SSH, S&T and A&H
- **Collaborative** – >500 society & university partners;
  - 92 new journals and 44 new societies joined T&F for 2014
- **Global** – 20 offices incl. Beijing, Singapore, Tokyo, Oxford, Philadelphia and Melbourne
- **Imprints**



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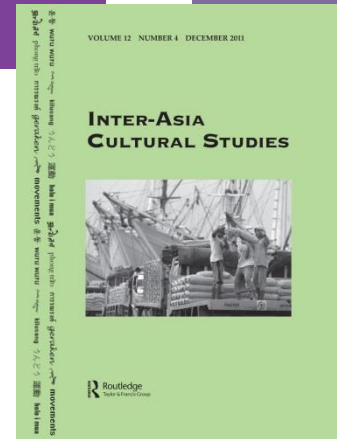
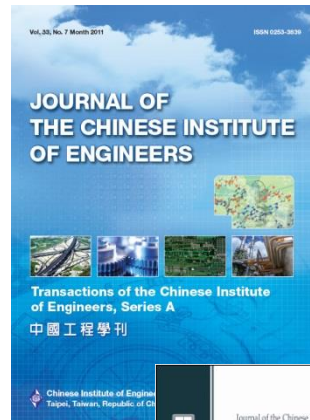


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# Taylor & Francis Journals - Taiwan





# Taylor & Francis Journals – APAC

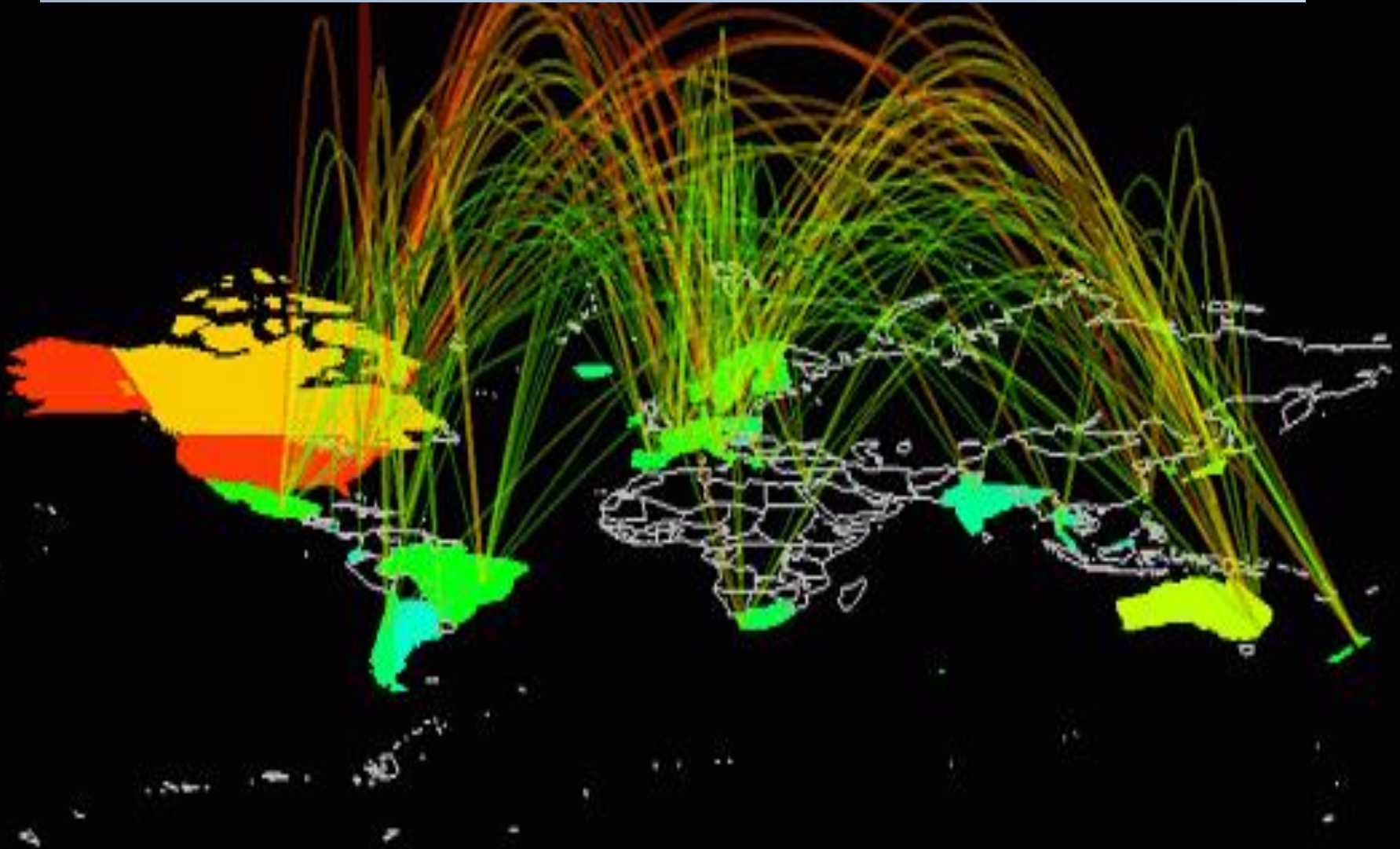




# Taylor & Francis Space, 1798

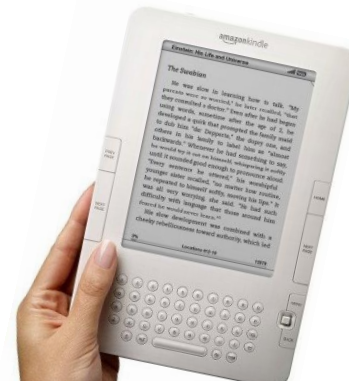
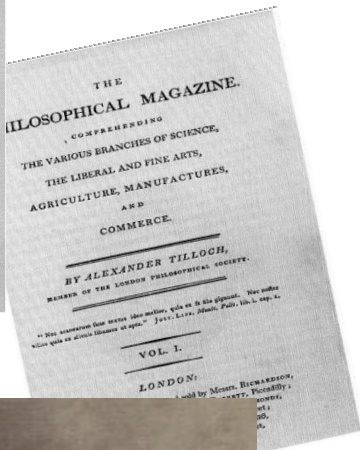
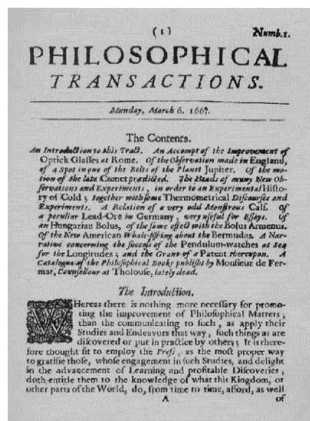


**Taylor & Francis Space, 2014**





# The Publishing World has Changed



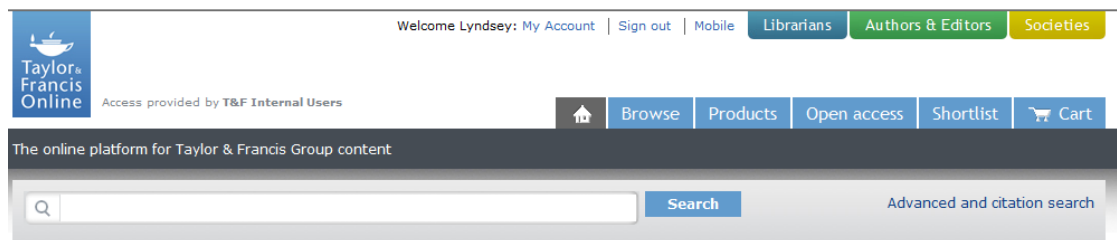
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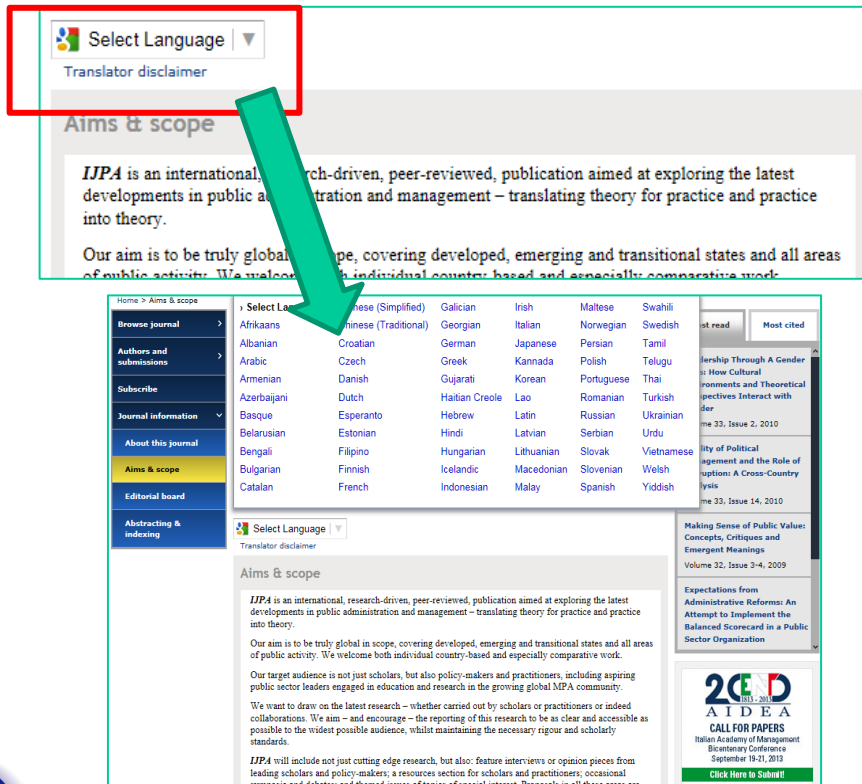
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IJPA is an international, research-driven, peer-reviewed, publication aimed at exploring the latest developments in public administration and management – translating theory for practice and practice into theory.

Our aim is to be truly global in scope, covering developed, emerging and transitional states and all areas of public activity. We welcome both individual country-based and especially comparative work.

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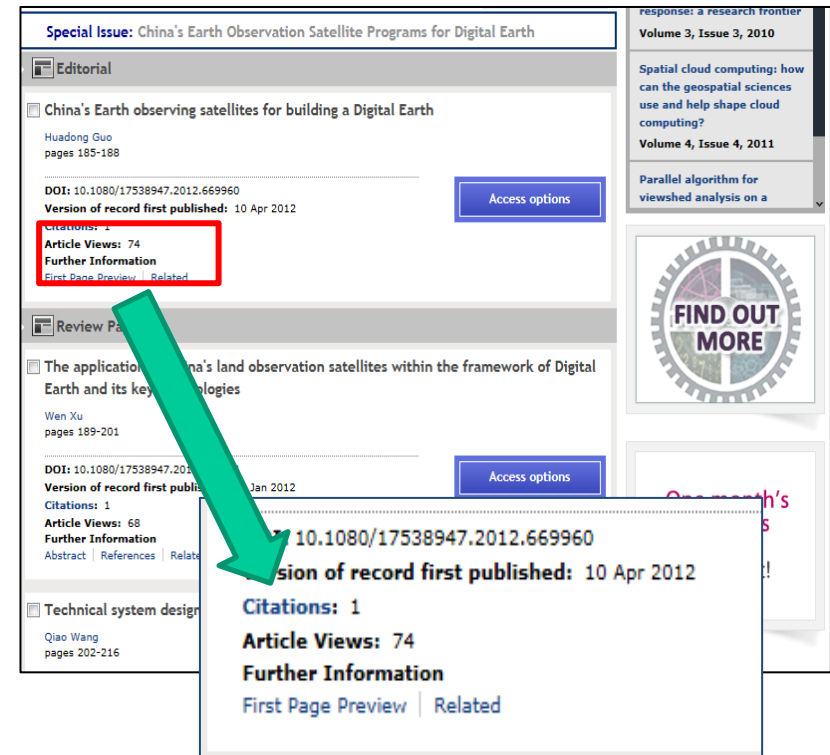
Our target audience is not just scholars, but also policy-makers and practitioners, including aspiring public sector leaders engaged in education and research in the growing global MPA community.

We want to draw on the latest research – whether carried out by scholars or practitioners or indeed collaborations. We aim – and encourage – the reporting of this research to be as clear and accessible as possible to the widest possible audience, whilst maintaining the necessary rigour and scholarly standards.

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Editorial

China's Earth observing satellites for building a Digital Earth

Huadong Guo  
pages 185-188

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Wan Xu  
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Qiao Wang  
pages 202-216

10.1080/17538947.2012.669960  
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# Open Access

- What is it?







# What is Open Access (OA)?

- **Making content freely available online to read**
- Making content reusable by third parties with little or no restrictions

- **Gold Open Access**

- refers to publication of the final article (Version of Record)
- article is made freely available online (often after payment of an article publishing charge (APC)).



- **Green Open Access**

- **\*Usually\* refers to archiving of an (earlier version of an) article**
  - deposit of an article in a repository



# Who are you?

- **Professor?**
- **Post doc?**
- **PhD?**
- **Masters Students?**
- **Undergraduates?**
- **You are in the wrong seminar?**



# Choosing the right journal

# Know Your Audience



- **Who are you writing for?**
- What is the best approach to reach that audience?
- A journal article is not a magazine article, a book manuscript or your PhD thesis (but you could write a Book Review...)!

Q: Do you:

- a) Write an article for a specific journal?
- b) Find any journal for your article

A. Be in the minority:

**30% of authors write for a specific journal, 70% write the article and panic.**



# Choose the Right Journal



**You are joining a conversation with other contributors**

Research the journals in your field:

- ✓ Visit your university library
- ✓ Look at publishers and journal websites
- ✓ Talk to your peers
- ✓ Pick your type: Generalist, or niche?
- ✓ Subscription journal or open access?
- ✓ Read the Aims and Scope



# Which journal will be the best fit for your Paper?



Ask the right questions and *know* the right answers:

- Who is involved in the journal?
  - Editor?
  - Editorial Board?
  - Publisher?
  - Authors?
  - Readership?
- What do you know about the journal?
  - Online/Print?
  - Impact Factor?
  - Peer Review?
  - Submission process?
  - Open Access policy?



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Volume 17, Issue 2, 2013



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ISSN

1360-7863 (Print), 1364-6915 (Online)

Publication Frequency

8 issues per year

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Anna K. Piazza-Gardner, Timothy J.B. Gaffud & Adam E. Barry  
pages 133-146

DOI: 10.1080/13607863.2012.742488

Version of record first published: 21 Nov 2012

Citations: 0

Article Views: 56

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Ami N. Bryant & Giyeon Kim

Journal news

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Psychosocial interventions in dementia care research: The INTERDEM manifesto

Volume 15, Issue 3, 2011

Factors influencing quality of life for people with dementia: A qualitative perspective

Volume 15, Issue 8, 2011

The impact of Cognitive Stimulation Therapy groups on people with dementia: Views from participants, their carers and group facilitators

Volume 15, Issue 8, 2011

Care home design for people with dementia: What do people with dementia and their family carers value?

Volume 15, Issue 5, 2011





***A few tips...***

# Tips on preparing your manuscript



## Absolute Do's and Definite Don'ts:

- ✓ Look at accepted papers
- ✓ Quote from articles in the journal
- ✓ Fit the Aims & Scope
- ✓ Format your article to the journal's standard
- ✓ Know where or who to submit to
- ✓ Check spelling and grammar
- ✓ Consider English 'Polishing'
- ✓ Ask a colleague to read it
- ✗ Overlook the title
- ✗ Rush the abstract
- ✗ Dismiss the submission guidelines
- ✗ Ignore the bibliography
- ✗ Leave acronyms unexplained
- ✗ Forget to clear any Copyright
- ✗ Miss out attachments (figures, tables, photos)
- ✗ Send the incorrect version of your paper



# Tips on a good title



- The most visible part of your paper
- Be concise, accurate and informative
- Introduces you to the Editor as well as the reader!
- **Titles are often used by search engines and other information retrieval systems**
  - Be specific and contain words that readers might be searching for
- Describe the content of paper yet remain short
- Should not include Acronyms or Abbreviations
- No jargon (don't be too technical)



# Tips on a good abstract



Approx 100-200 words  
(stick to the word limit)

Summarize findings and their implications

The abstract must reflect contents of article

Must be self-contained and must make sense on its own

Include keywords in your abstract (discoverability)

No abbreviations, footnotes, or incomplete references



# Ethics of Publication

## Some Journal Publishing Protocol Trivia



**Q: Submitting a manuscript to more than one journal at a time is:**

- a) allowed as reviews can take months
- b) not allowed in any circumstance



# Ethical expectations from journals



- **An article must not be submitted to more than one journal at the same time – risk of dual publication**
- Previously published work should not be re-submitted or re-used without securing full permission from the copyright owner
- A full, accurate account of research performed must be presented
- Always name your co-authors
- Acknowledge any funding resources
- Cite all relevant publications
- Acknowledge all data sources
- An author must follow national and international procedures that govern work carried out on animals
- An author must make available all formal approval where use of humans or human tissue is concerned (incl. consent and anonymisation)



# Research misconduct – breaking the codes or ethics of research



- **Fabrication** – publishing false or misleading research, manipulating research data or knowingly omitting critical data
- **Plagiarism** – taking credit for the work of another
  - citation plagiarism: “the conscious failure to credit appropriately a prior discoverer, so as to give an improper impression of priority”
  - self-plagiarism (auto-plagiarism): the publication of (or submission of) the same content in (or to) different journals
  - “plagiarism by omission”, or “citation amnesia or “citation negligence”: ignoring highly relevant cite intentionally
- **Violation of ethical standards**
  - falsifying “informed consent” by a human participant in an experiment
- **Scientific misconduct may constitute a violation of the law:** being found guilty of misconduct may bring severe consequences



# How are Taylor & Francis responding?



- T&F are members of **COPE** (Committee on Publication Ethics)
- T&F are part of the **CrossCheck** project
- T&F have introduced disclaimers – not full defence but helpful
- Offer advice to editors on plagiarism detection
- Brief production editors, copy editors, supplier partners to watch for potential libel etc
- Introduced a legal oversight policy on journals which come to us as final versions
- Strict clearances/author warranties

# The Peer Review Process

— what, who, how?



# What is Peer Review?

**A process that allows an author's research to be evaluated and commented upon by independent experts...**

Which can take different forms:

- **Single-blind review** - where the reviewer's name is hidden from the author.
- **Double-blind review** - where the reviewer's name is hidden from the author and the author's name is hidden from the reviewer.
- **Open review** - Where no identities are concealed.
- **Post-publication review** - Where comments can be made by readers and reviewers after the article has been published.

# Who is involved?



## The EDITOR



- Gatekeeper of the field
- Referees need to make the arguments
- Editor needs to ensure that views and decisions are justified and that the referee is polite
- Editor needs to review all papers
  - Conflicting advice from referees
  - May consider 'Reject' even if referees recommend 'Accept'
- Not the role of the Editor to translate papers



# Who is involved?



## The REVIEWERS

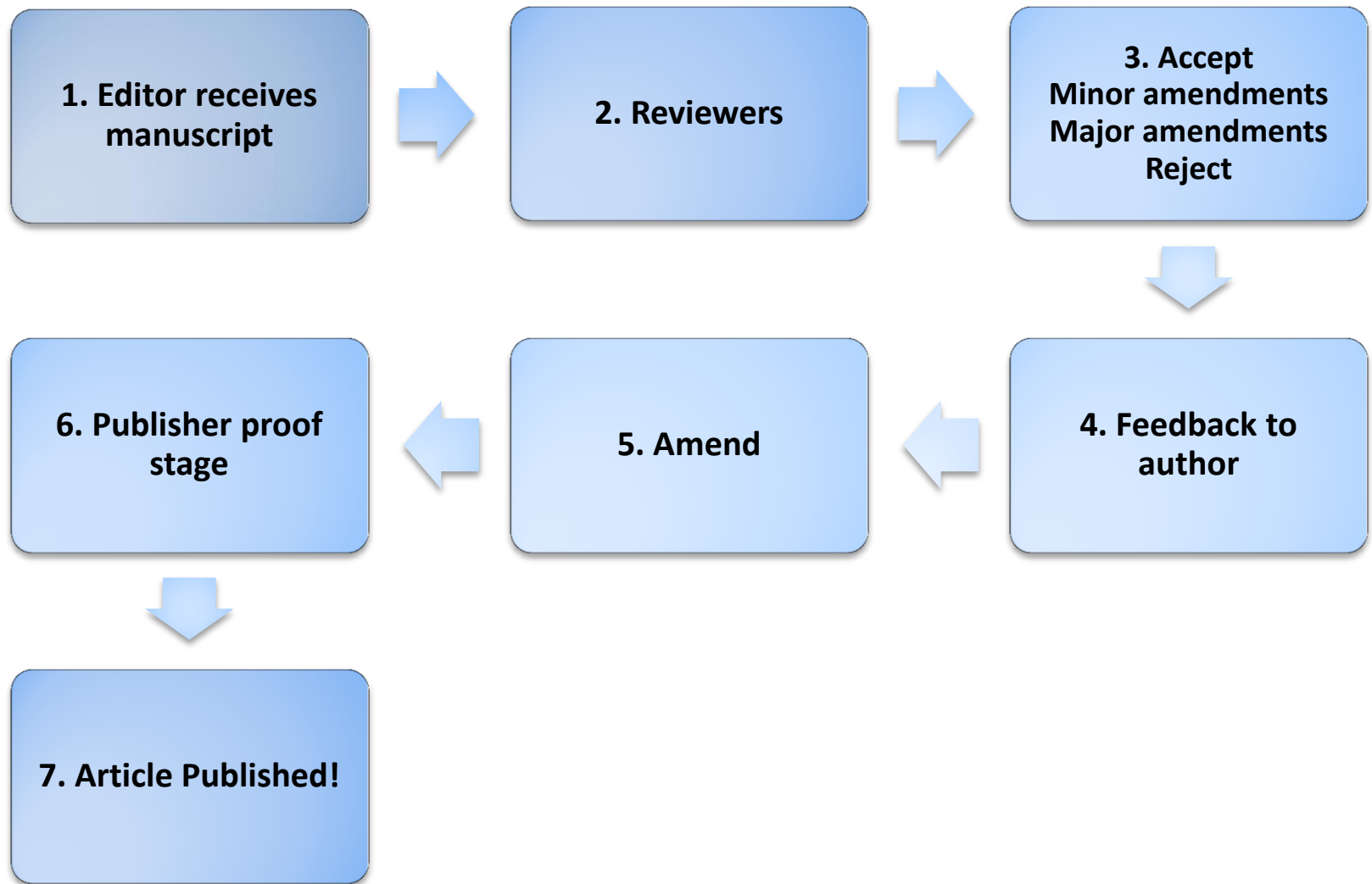
- Experts in their field
- Authors in the subject area
- Do not get paid
- May have differing opinions
- Increasingly busy!



GET INVOLVED! Represent your subject and your country's research



# How does it work and what to expect





# How does it work and what to expect



## The Desk Reject Debate

Pre-screening papers can be beneficial!

- save time for authors
- help to keep valuable reviewers free to review good quality papers (i.e YOUR paper!)

Rejections can be made on a simple criteria; length, language, scope or current outdated references

- The Editor may reject the paper outright if it does not fit the *scope of the journal*
  - Half to two-thirds of all rejections (varies by subject)
  - Brief explanation given
  - Recommend another journal



# How does it work and what to expect



## 2. Reviewers

- If suitable, the paper will be sent to reviewers
- The reviewers will provide comments and suggestions for revision and make a *recommendation* to the editor
- The editor then makes a decision and tells the author

3. Accept  
Minor amendments  
Major amendments  
Reject

- The resulting *decision* could be:
  - Accept in present form
  - Accept with minor revisions
  - Request for major revisions
  - Reject
  - Reject with the option to resubmit a new version in the future

4. Feedback to  
author



# How does it work and what to expect



5. Amend

- Author chooses whether to revise the paper and then resubmits

6. Publisher proof stage

- The paper is *accepted* and sent to the publisher

7. Article Published!



# Peer Review – the good and not so good



- ✓ Can develop and improve your research
- ✓ Constructive criticism
- ✓ Enforces standards
- ✓ Minimizes plagiarism
- ✓ Helps identify unethical procedures
- ✓ Positive reviews will be stimulating, motivational and rewarding!
- ✗ The peer review blackhole!
- ✗ Vague, not comprehensive and not constructive reports
- ✗ Contradictory reports with conflicting advice
  - ✗ in which case the editor's decision is usually final or it will go out to a third reviewer
- ✗ Rejections! Do not allow a number of rejections to deter you



# Tips on how to prevent and survive negative reviews



## CHECK and DOUBLE CHECK:

- Circulate a draft of your paper before it is submitted

## TIMEFRAMES:

- Seek a sense of a journal's turnaround time before you submit
- Don't be afraid to query your paper's status with the editor – and be sympathetic if editors are in the hands of their reviewers

## REVIEWER COMMENTS:

- Do not take harsh reviews personally – that may simply be the reviewer's style
- USE THEM! Take away the constructive comments
- You can make the comments work to your benefit – but make sure you take heed! Often the same referees will review a resubmission
- **Don't be afraid to ask the editor for guidance**
- Be respectful and thoughtful in any further correspondence with the editor





# Top Ten Reasons for Rejection

1. **OUT OF SCOPE:** Sent to the wrong journal, does not fit the journal's aims and scope/fails to engage with the issues addressed by the journal
2. **POOR REGARD TO CONVENTIONS:** either of the journal (failure to consult Instructions for Authors) or to conventions of academic writing generally
3. **POOR THEORETICAL FRAMEWORK:** for example incomplete references or improper references to relevant literature
4. **IGNORING JOURNAL IFAS:** Too long (ignoring word limits for the particular journal) or too short

*"it is remarkable how many papers are submitted without authors having taken notice of 'Instructions for Authors'. Rule 1: 'Read the instructions'!!"*

5. **PRESENTATION:** Bad style, grammar, punctuation; poor English (not corrected by native speaker)



# Top Ten Reasons for Rejection (contd)



6. **NO NEW CONTRIBUTION TO THE SUBJECT:** Fails to say anything of significance or states the obvious at tedious length. Observations rather than a full study.
7. **NOT PROPERLY CONTEXTUALISED :** concentrates on parochial interests and ignores the needs of an international or generally wider readership)
8. **CONCLUSIONS CANNOT BE JUSTIFIED:** (i.e. data does not support conclusions, arguments are unstructured or invalid, large portions of literature are ignored)
9. **NOT A PROPER JOURNAL ARTICLE:** i.e. too journalistic, or clearly a thesis chapter, or a consultancy report
10. **UNETHICAL:** Defamatory or libellous or contains misconduct


**REMEMBER:** rejection rates are high across the board. It is a competitive environment.





# What to do if your paper is rejected?



- Do! nothing for a few days: calm down! 
- Don't despair! Few papers are accepted without revision
- Don't get angry! It's not worth getting into a discussion with the Editor about the reviewers, it won't alter the decision and could do you harm
- Do use the reviewers' comments, alter the paper and submit to another journal – this can go far towards a more favourable outcome
- Do alter your paper to the new style of any journal you resubmit to. Editors can easily detect a paper that was submitted to a rival publication
- If asked to make heavy amendments and resubmit, you must decide if it is worthwhile. Remember, you may get rejected again! It may be better to go elsewhere



# Remember: the Editor's decision is final



All journals reserve the right to reject a submission without peer-review at the editor's discretion, and...the editor's decision is final

## So it is important to:

- Read the Instructions for Authors
- Check the Aims and Scope
- Understand what Editors are seeking...





**From this....I CAN'T WRITE ANY MORE!!!!**





**To this...PUBLICATION!!!!!!**

# Support for Authors



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▼ **Author guides:**  
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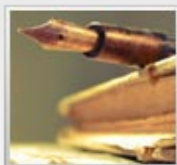
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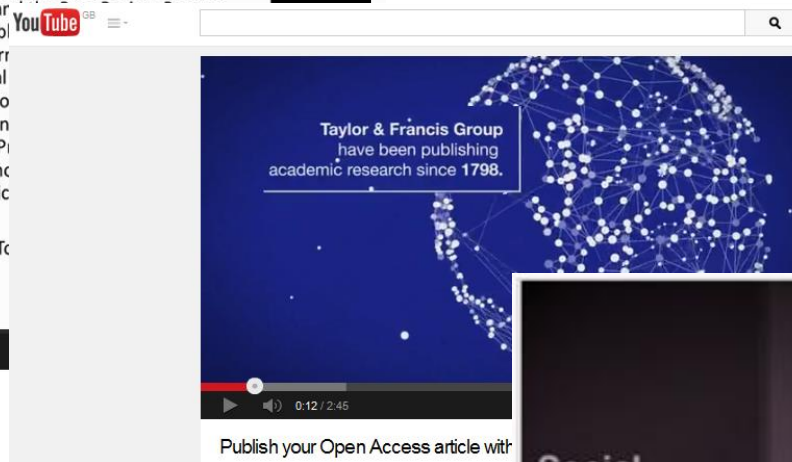
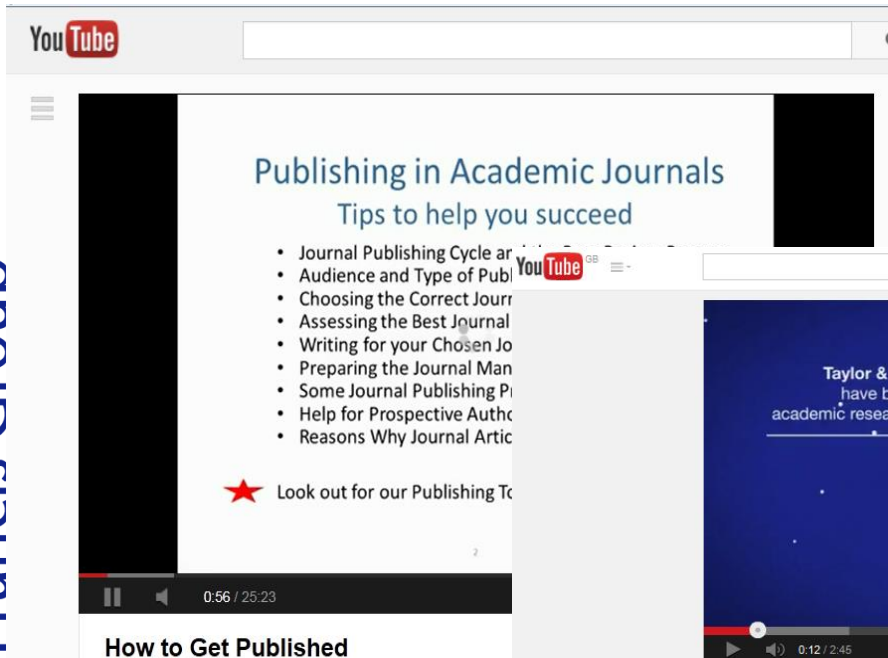
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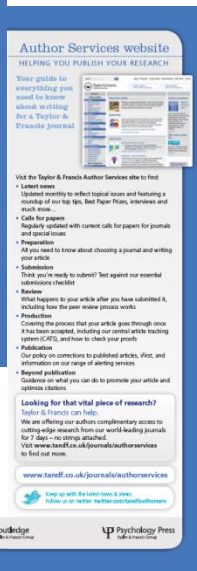
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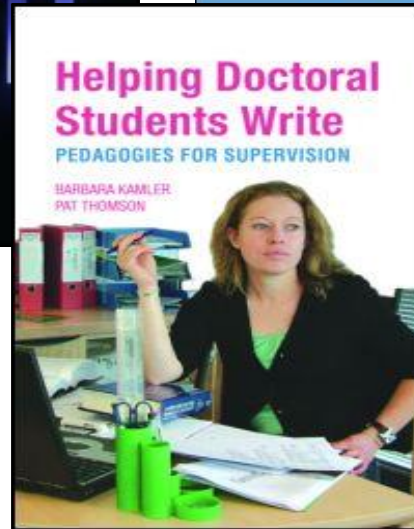
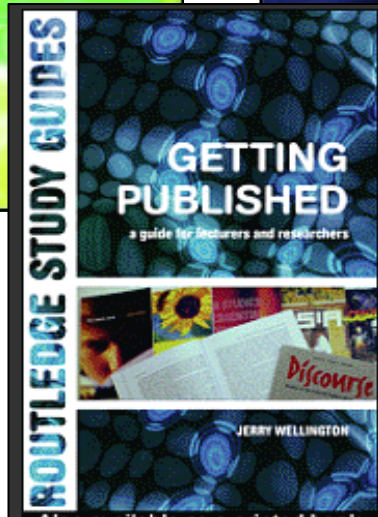
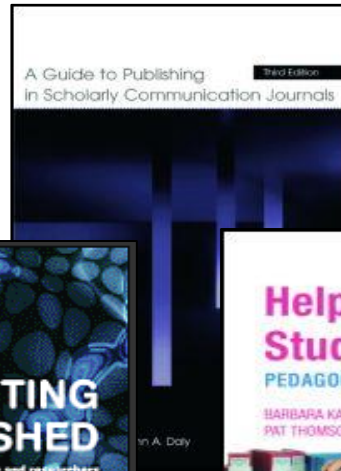
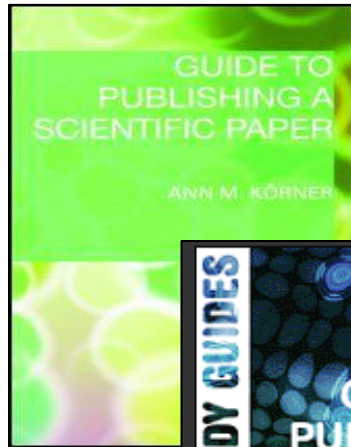
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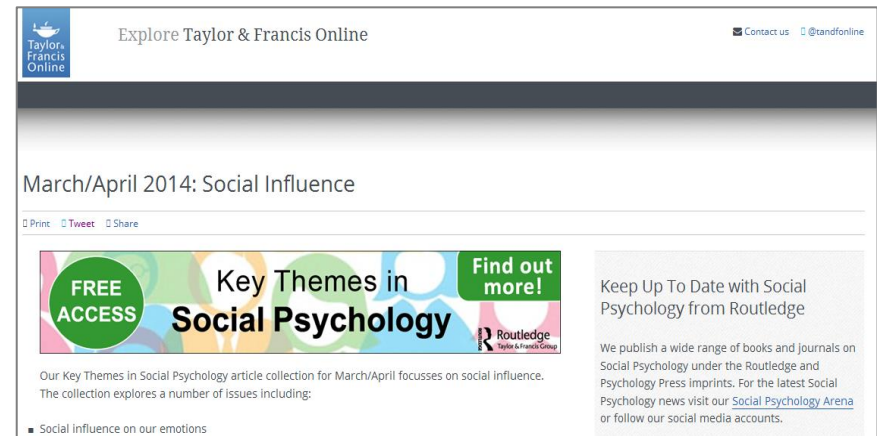
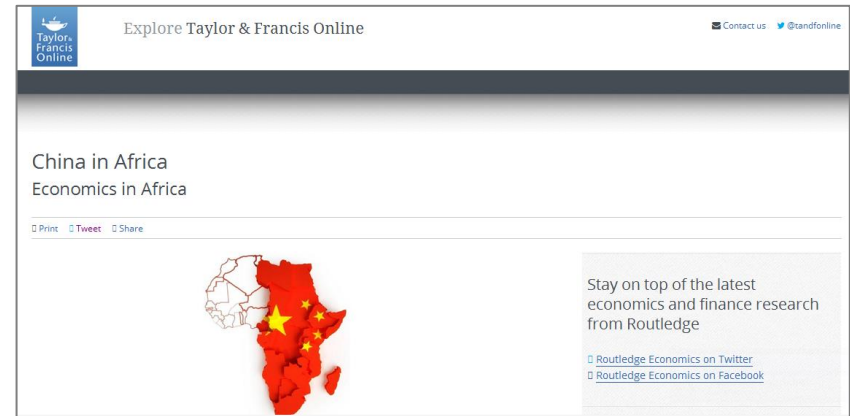


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