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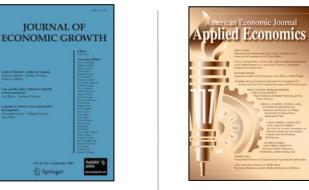
























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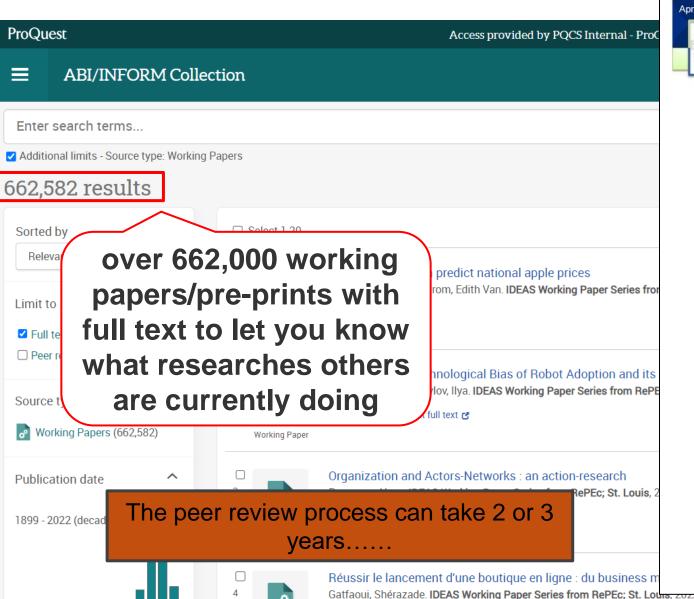








#### **Working Papers**



April 2016 Number 156

#### MENA Knowledge and Learning 🦇

**Quick Notes Series** 



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#### HOW DO PEOPLE IN MENA EVALUATE THEIR **ECONOMIC PROSPECTS?**

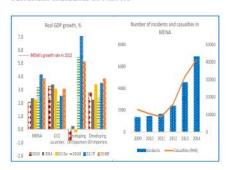
Lili Mottaghi<sup>1</sup>

Introduction. In the global environment with the risk of prolonged low growth, the short-term economic outlook for the Middle East and North Africa (MENA) region remains "cautiously pessimistic", according to the World Bank's latest MENA Economic Monitor.

Growth Prospects in MENA: Growth in the region is expected to average about 3 percent in 2016, or growing by 1.2 percent in per capita terms. Since 2013, MENA has not been able to escape the spiral of slow growth for a number of reasons: prolonged cheap oil, with the market settling into a "new normal' of low oil prices for the next several years; incidents of civil wars (Figure 1.1, right panel), that have severely damaged the economies of Syria, Libva, Yemen, and Irag; and the impact of forced displacements on the economies of Lebanon, Jordan and elsewhere in the region. All of these factors are expected to dampen short-term economic prospects in the region. If the recent truce in Syria and the ongoing peace talks in Yemen and Libya materialize - in turn reducing the spread of insecurity and conflict elsewhere in the region economic growth in MENA could improve over the forecast period (2017 and 2018, see table 1.1 on page 4 of the report). But the base case estimate is that real GDP in the MENA region will grow close to 4 percent in 2017 and 2018, still

low by historical standards (Figure 1.1, left

Figure 1.1 Short-Term Economic Outlook and Terrorism Incidents in MENA



Sources: World Bank and Global Terrorism

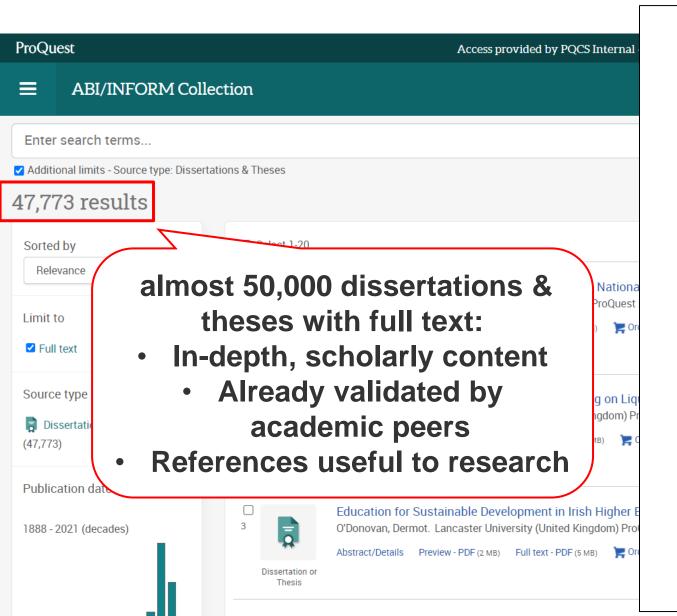
How do people in MENA evaluate their prospects? Macroeconomic indicators, such as GDP growth and inflation, are indirect, albeit important, indicators of people's current and future welfare. It is useful to compare these with people's own assessments of their welfare. Subjective Well Being (SWB) indicators, such as Gallup's life satisfaction index, the quality of life as expressed by the citizens. Specifically, they answer the following

1 Lili Mottaghi, Economist, Office of the Chief Economist, The Middle East and North Africa Region (MNACE), the World Bank

April 2016 · Number 156 · 1

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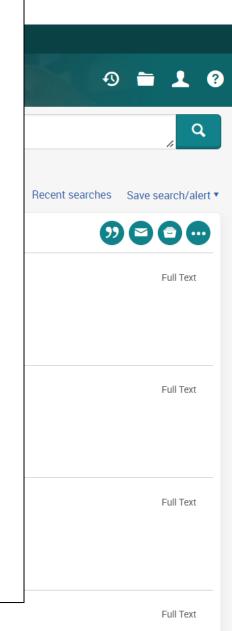
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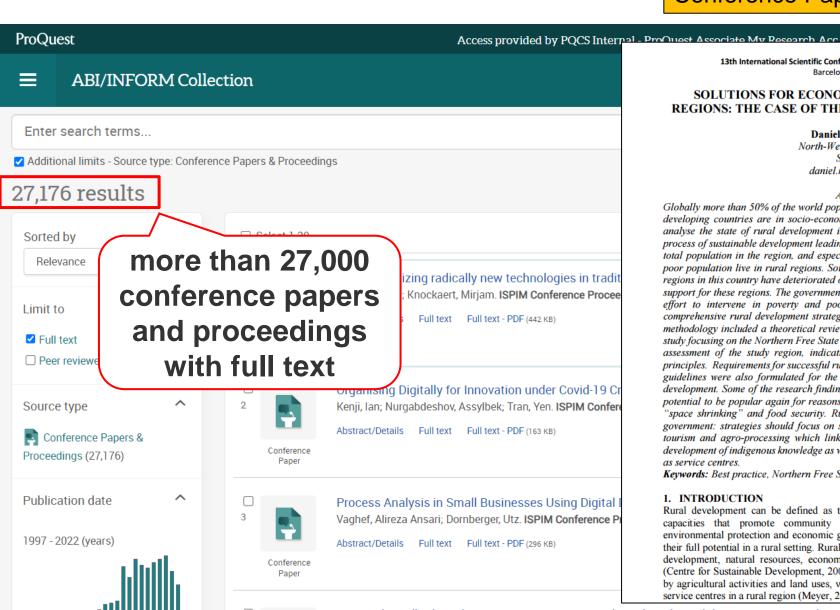
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13th International Scientific Conference on Economic and Social Development Barcelona, 14-16 April 2016

#### SOLUTIONS FOR ECONOMIC DEVELOPMENT IN RURAL REGIONS: THE CASE OF THE NORTHERN FREE STATE REGION

#### **Daniel Francois Meyer**

North-West University (NWU) South Africa daniel.meyer@nwu.ac.za

#### ABSTRACT

Globally more than 50% of the world population are urbanized. Rural regions, specifically in developing countries are in socio-economic decline. This research has the primary aim to analyse the state of rural development in South Africa. Rural development is defined as a process of sustainable development leading to significant improvement in quality of life for the total population in the region, and especially the poor. More than two-thirds of the world's poor population live in rural regions. South Africa has similar rural poverty statistics. Rural regions in this country have deteriorated over the last two decades due to a lack of sustainable support for these regions. The government has since 2010 prioritized rural development in an effort to intervene in poverty and poor service delivery, but the implementation of a comprehensive rural development strategy is still not integrated or successful. The research methodology included a theoretical review of rural development in South Africa, and a case study focusing on the Northern Free State region. The Methodology also included a qualitative assessment of the study region, indicating below average compliance with best practice principles. Requirements for successful rural development and best practice rural development guidelines were also formulated for the study region in reducing poverty and to stimulate development. Some of the research findings include the discovery that rural regions have the potential to be popular again for reasons such as a quality rural environment, technological "space shrinking" and food security. Rural development requires a strong and committed government: strategies should focus on specific labour intensive economic sectors, such as tourism and agro-processing which links to manufacturing. Of further significance is the development of indigenous knowledge as well as the protection and maintenance of rural towns

**Keywords:** Best practice, Northern Free State region, poverty, rural development, solutions

#### 1. INTRODUCTION

Rural development can be defined as the improvement of quality of life by developing capacities that promote community participation, health, education, food security, environmental protection and economic growth in order for community members to achieve their full potential in a rural setting. Rural development should include aspects such as human development, natural resources, economic growth, infrastructure and policy development (Centre for Sustainable Development, 2008, p. 4). A rural setting is an area that is dominated by agricultural activities and land uses, with low population densities and includes towns as service centres in a rural region (Meyer, 2013, p. 261).

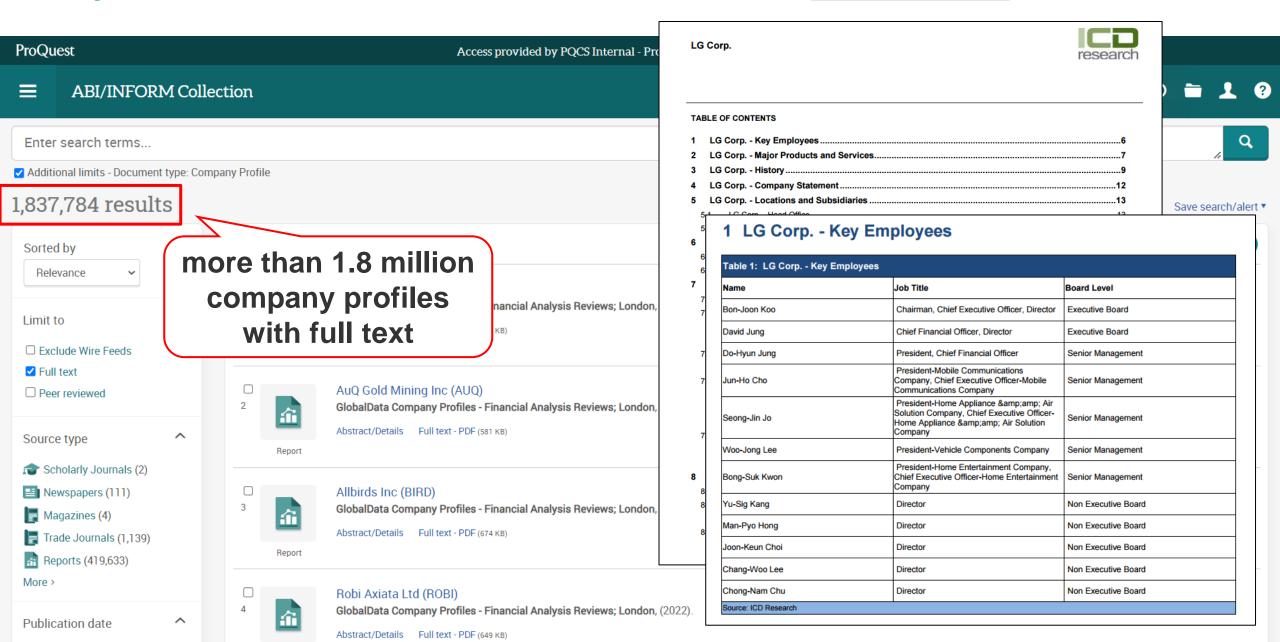
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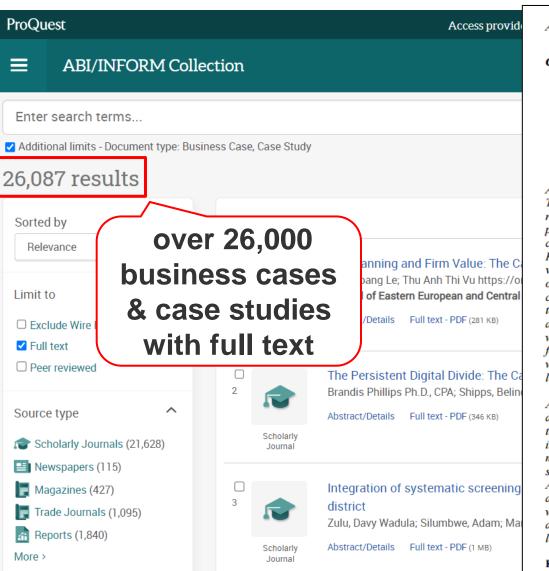
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Michaela, Durand Stanbana, Changu Stalla, Dimaki Chayson ICDNA Conference Proceedings Manchester (2022)

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#### Business Case & Case Study



Publication date

Advances In Management Vol. 9 (6) June (2016)

Case Study:

#### An Insight into the Buying Behaviour of Urban Consumers towards Casual Wear-An Empirical Evaluation

Lall Seema and Mukherjee Shankha\*

JD Birla Institute (Department of Management), 1, Moira Street, Kolkata-700017, INDIA
 YES Bank Limited, Chittaranjan Avenue Branch, Ground floor, 271 Chittaranjan Avenue, Kolkata-700 006, INDIA
 \*shankha.mukherjee@yesbank.in; shankhamukherjee@yahoo.co.in

#### Abstract

This study is an attempt to examine the influence of reference group and the importance of functional and perceptual features on the buying behaviour of consumers of branded casual wear in the city of Kolkata (India). A total of three reference group variables were tested along with eight variables each of functional and perceptual features (attributes) of casual wear brands. This investigation has been done to test the differences occurring because of gender and/or education of the respondents. No difference was found in the buying behaviour of males and females for reference group. Similar was the finding when these variables were tested with the education level of the respondents.

Among the variables of attributes, it was found that a difference existed among the men and women and also the levels of education when it came to giving importance to fabric quality of the casual wear while making a purchase of the same. The importance of stitch/workmanship differed between the two genders. A sense of belonging and an increase in social status as gains from the purchase of a brand of casual wear were attribute variables for which a significant difference was found depending upon the education levels of the respondents.

**Keywords:** Buying behavior, casual wear, reference group, perceptual/functional features, hedonistic.

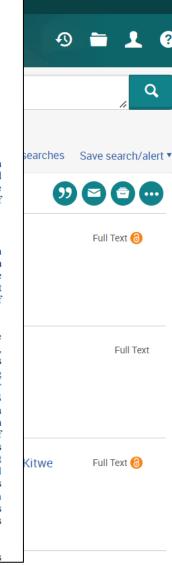
casual wear. In this regard this study has been undertaken to elicit opinions of the consumers of casual wear and conclude about the influence of referral groups and the importance of various attributes on the buying behaviour of the consumers of casual wear.

#### Review of Literature

Clothing has been cited as one of the principal means open for achieving prestige or status. Kim and Han<sup>4</sup> found in their research on black consumers that they had unique perceptions of branded apparel. O' Neal<sup>7</sup> confirmed that this set of consumers use dresses as a visual evidence of their ethnicity.

McKinney et al6 conducted a study to determine the relation of selected social factors namely reference group, social participation, fashion involvement, clothing benefits sought, social environment to the clothing buying behaviour patterns of black college consumers. Their sample consisted of black students attending two US universities. The survey method of data collection with a five point Likert scale was used. A factor analysis with varimax rotation was run and they identified six factors of clothing benefits sought. Analysis of variance tests (ANOVA) was used to test the relationships and significant differences between the mean responses. Social participation and social gathering (which are components of a sense of belonging) were significantly related with buying behaviour. No difference in buying behaviour was found among the black college consumers for the variables of reference group and clothing benefits sought. 13

Zhang et al<sup>13</sup> studied the importance Chinese consumers



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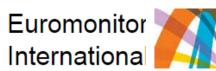
















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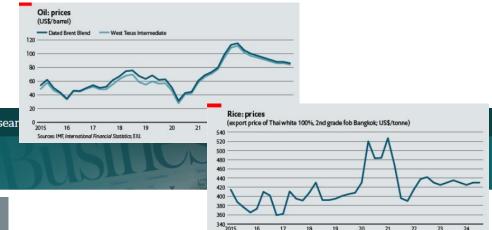


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24								9.5	16.2	7.1	12	9.2	1.6	3.1	3	2.7	1.7	2.2	3.8	4.9	5.6	5.9	
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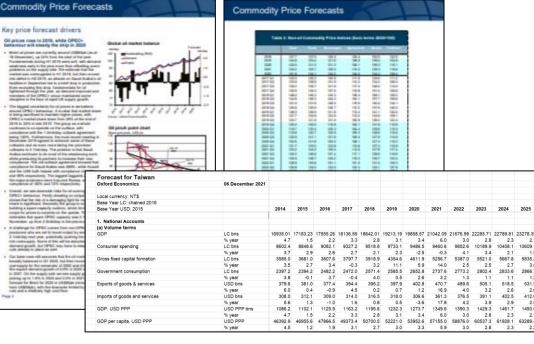
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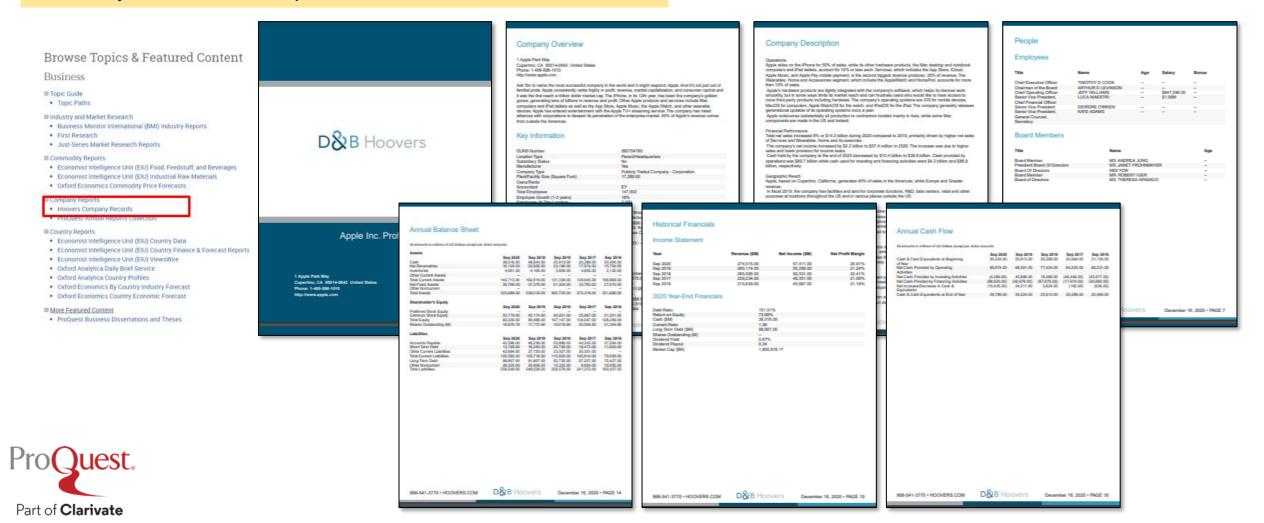
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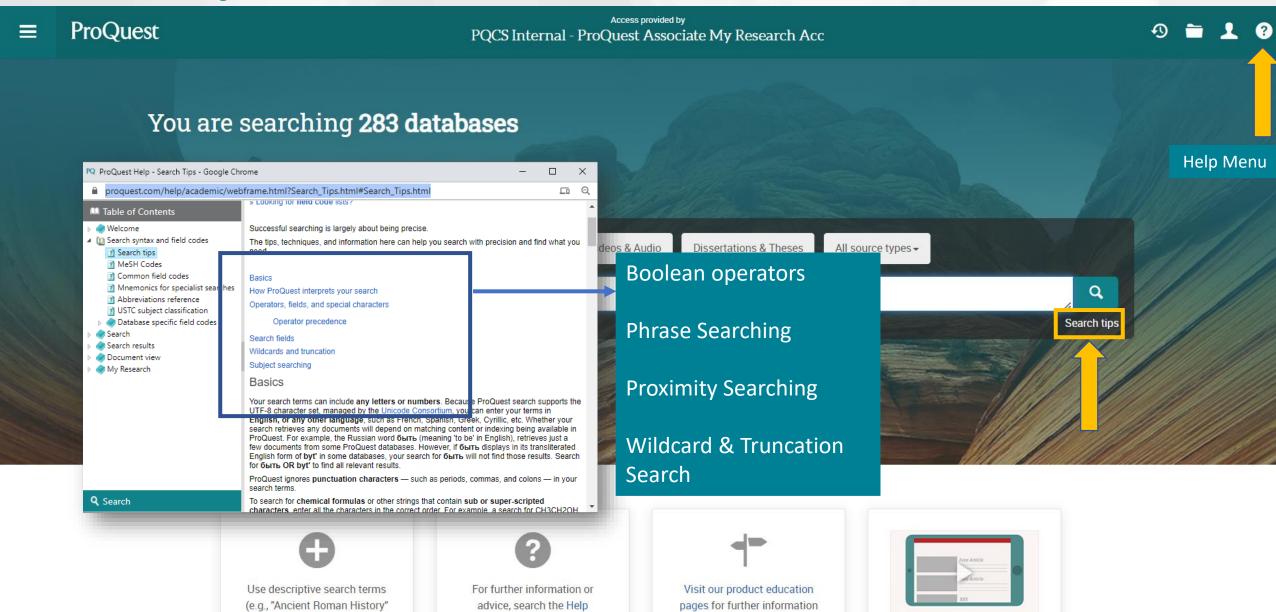




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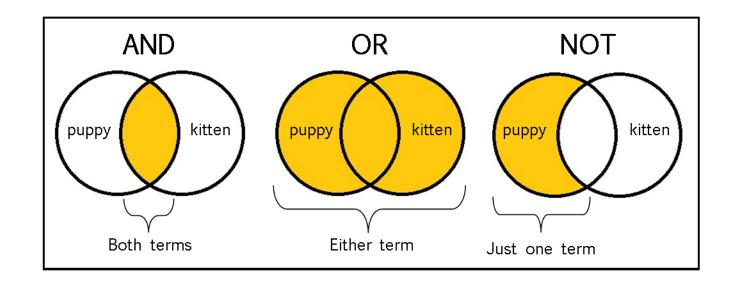


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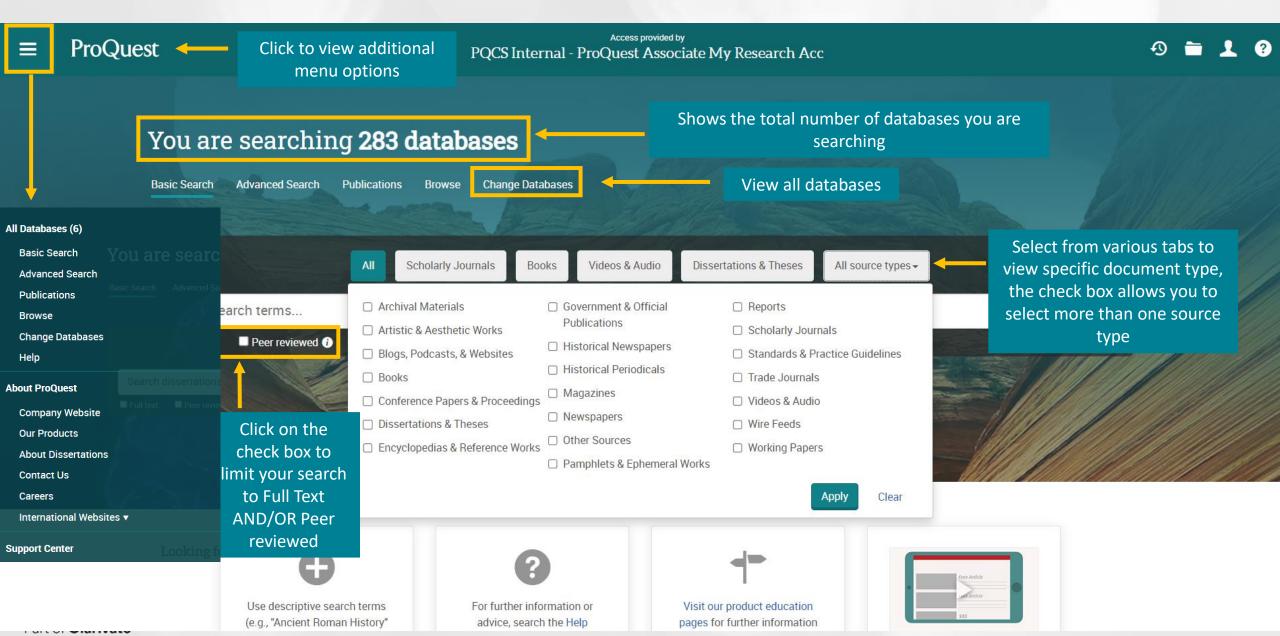
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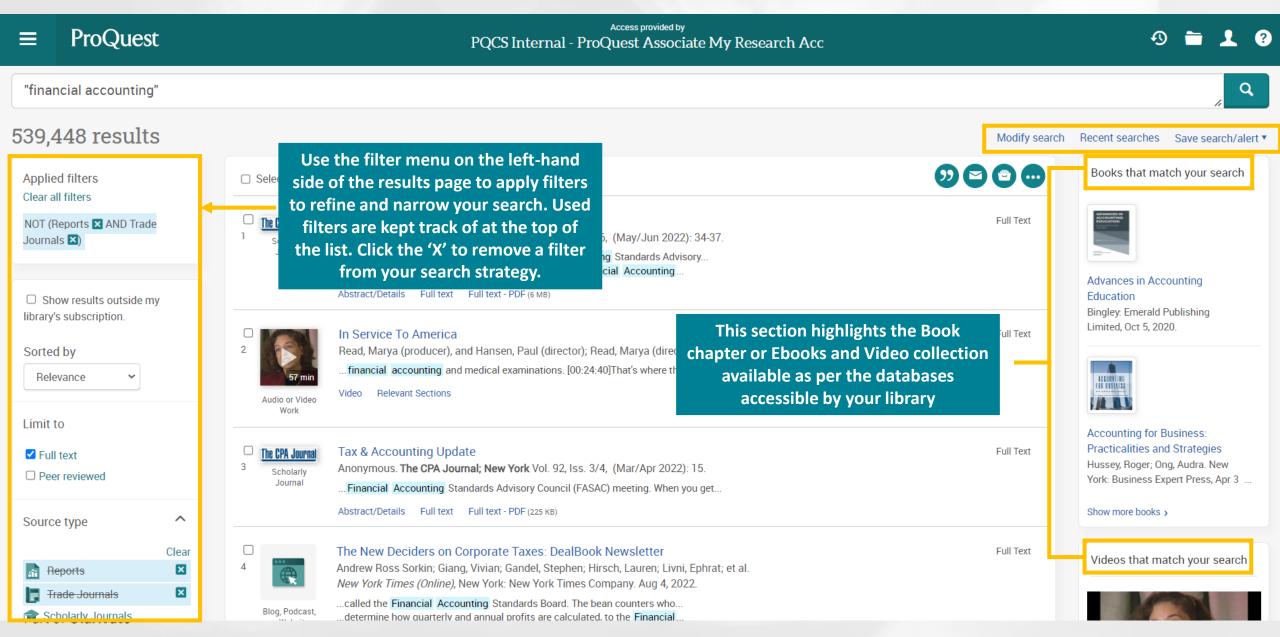
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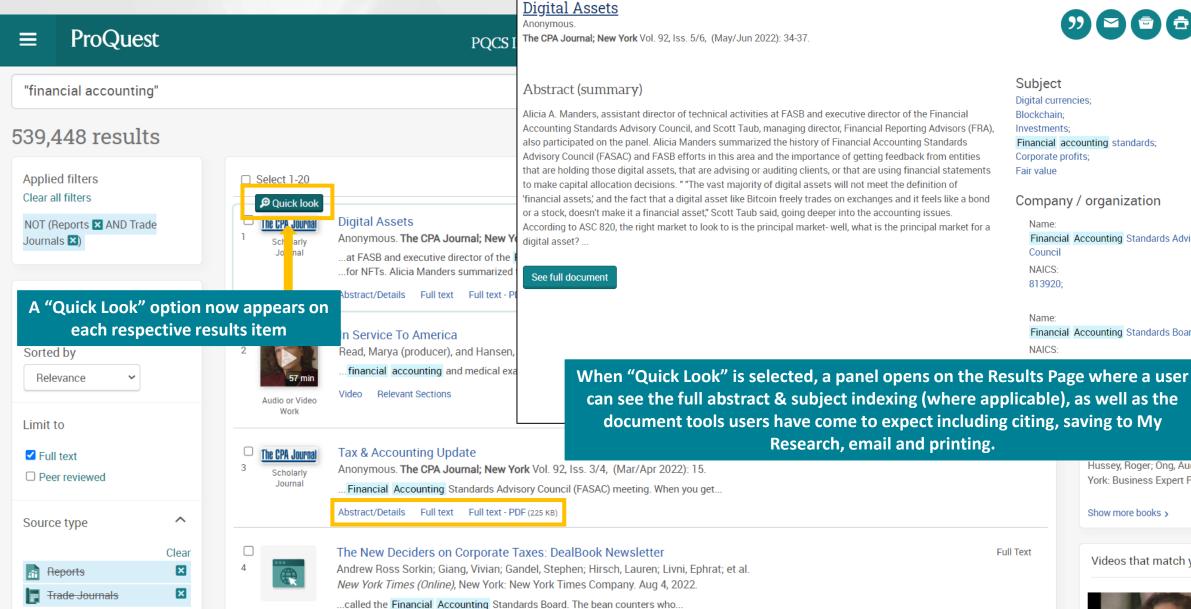
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Anonymous. The CPA Journal; New York Vol. 92, Iss. 3/4, (Mar/Apr 2022): 15.



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#### Abstract

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The IRS is feeling positive about its progress toward processing outstanding tax returns and modernizing agency systems, but sustained, multiyear funding is needed to better serve taxpayers, Commissioner Chuck Rettig said on March 21 at a Tax Executives Institute (TEI) conference. According to Rettig, the IRS is trending in a really good direction and on track to get current on its inventory of unprocessed returns by next January. When the board was developing disclosure rules, which took about seven years until their issuance last year, much of its efforts were hindered due to the plethora of items that are government incentives, FASB Vice Chair James Kroeker said at the March 15 Financial Accounting Standards Advisory Council (FASAC) meeting.

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Commissioner emphasizes paper backlog, modernization challenges in progress update. The IRS is feeling positive about its progress toward processing outstanding tax returns and modernizing agency systems, but sustained, multiyear funding is needed to better serve taxpayers, Commissioner Chuck Rettig said on March 21 at a Tax Executives Institute (TEI) conference. According to Rettig, the IRS is trending in a really good











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Zhao, Qiuhong.

Journal of Business Finance & Accounting: Oxford Vol. 49, Iss. 5-6, (May-Jun 2022): 717-751.

#### The search for a new reference rate

Baig, Ahmed; Winters, Drew B.

Review of Quantitative Finance and Accounting; New York Vol. 58, Iss. 3, (Apr 2022): 939-976.

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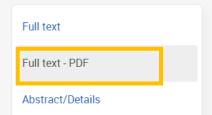








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#### FASB News

No heavy focus on perks for government assistance research project. Trying to scope recognition and measurement accounting rules on government assistance could prove tricky, according to recent discussions at a FASB advisory meeting. When the board was developing disclosure rules, which took about seven years until their issuance last year, much of its efforts were hindered due to the plethora of items that are government incentives, FASB Vice Chair James Kroeker said at the March 15 Financial Accounting Standards Advisory Council (FASAC) meeting, "When you get into government assistance you could start thinking about when a state government airs a vaccine commercial-is that a form of government assistance to pharmaceutical companies?" Kroeker asked. "I don't think that that's the kind of thing that we're looking at, but that's what we got bogged

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credit risk. We found out subsequently it incorporates more credit risk maybe than was appreciated by the entire market at that time, but the other rates that we've added are intended to include little or no credit risk."

#### **IASB News**

NEWS & VIEWS I Tax & Accounting Update

Seven topics make short list for new projects. The IASB will consider adding seven new projects to its technical agenda, including climate-related risks, cryptocurrencies, intangible assets, and the statement of cash flows. Going concern disclosures, operating segments, and pollutant pricing mechanisms are the other three topics, according to board meeting papers. The topics were flagged by companies as having the most pressing financial reporting deficiencies that hinder investors from getting useful information when trying to make investment decisions; 15 other topics

Suggested sources

#### Tax & Accounting Update

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#### Digital Assets

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#### The impact of ASC 842's new leasing standards on default likelihood by industry

Hunsader, Kenneth J; Lawrey, Christopher M; Rich, James

Review of Accounting & Finance;

Patrington Vol. 21, lss. 4, (2022): 299-319.

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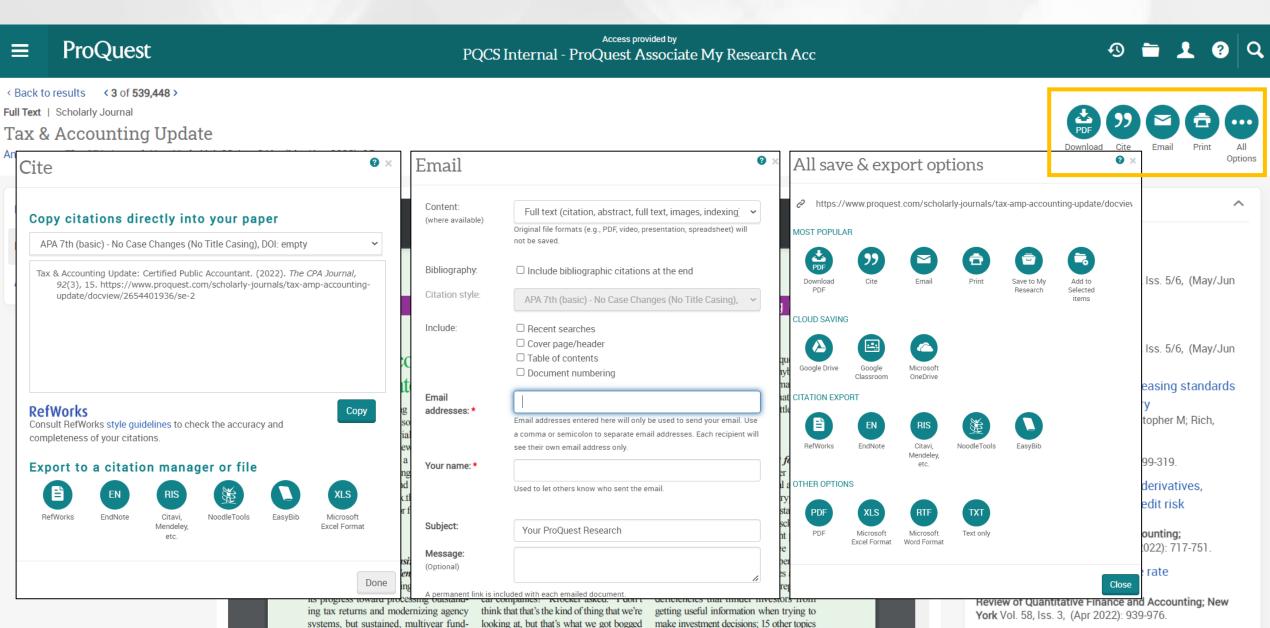
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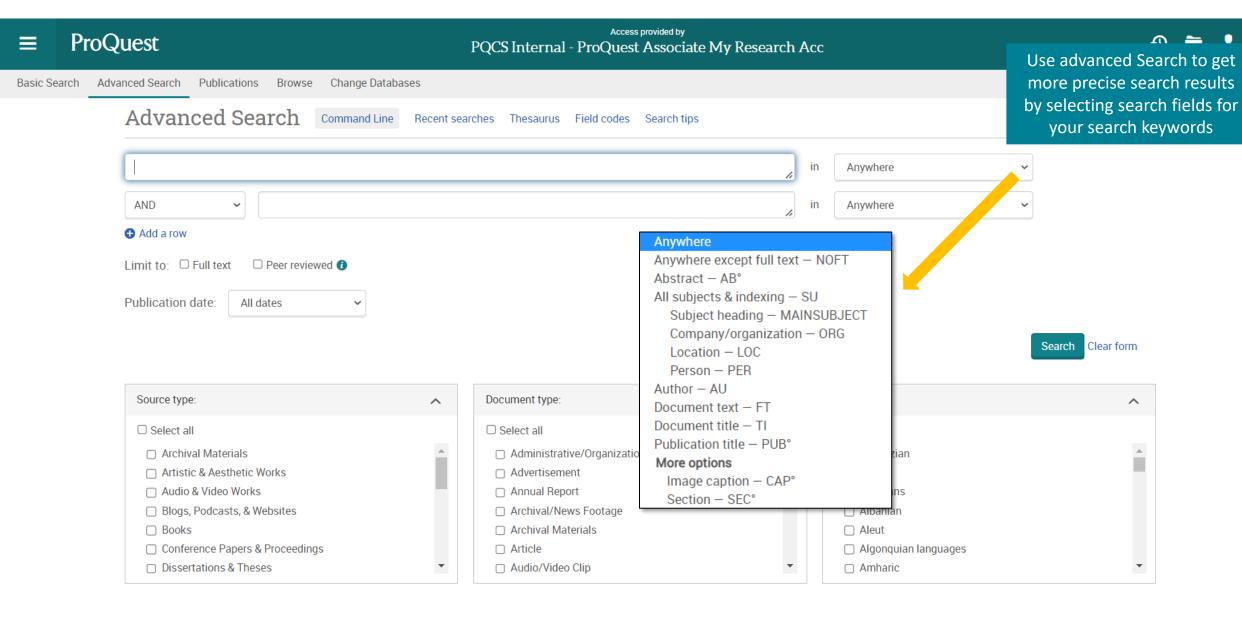
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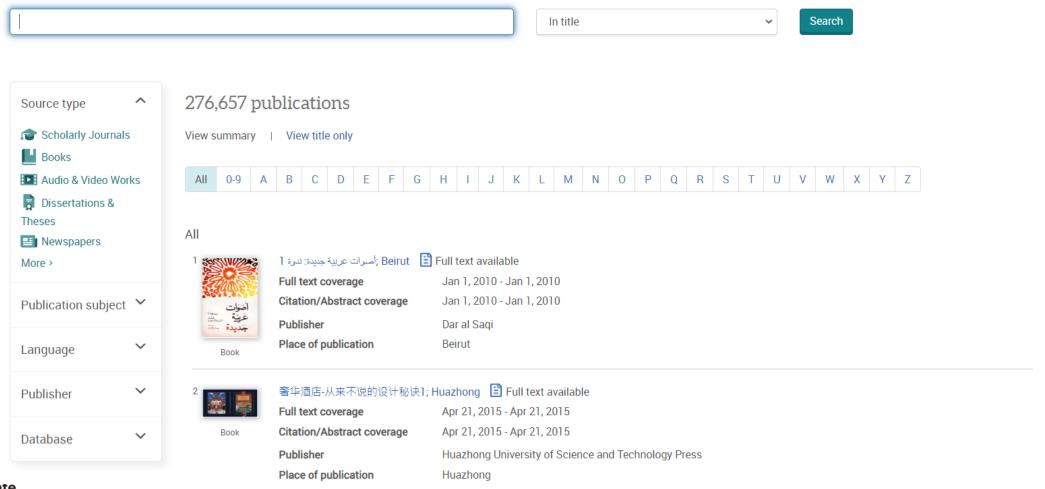


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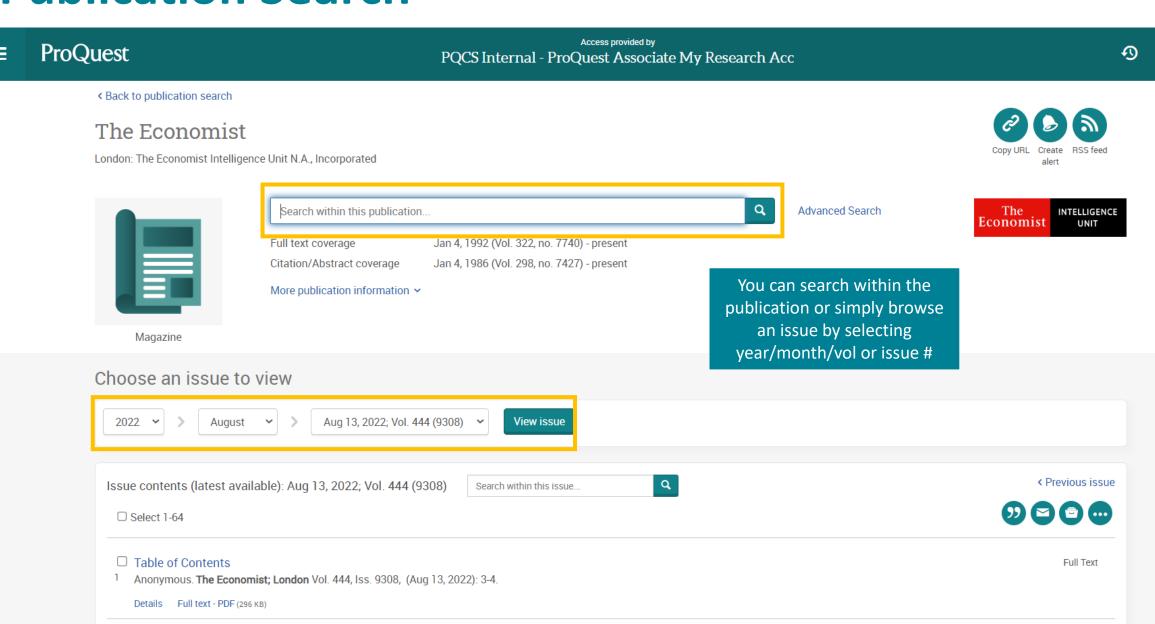




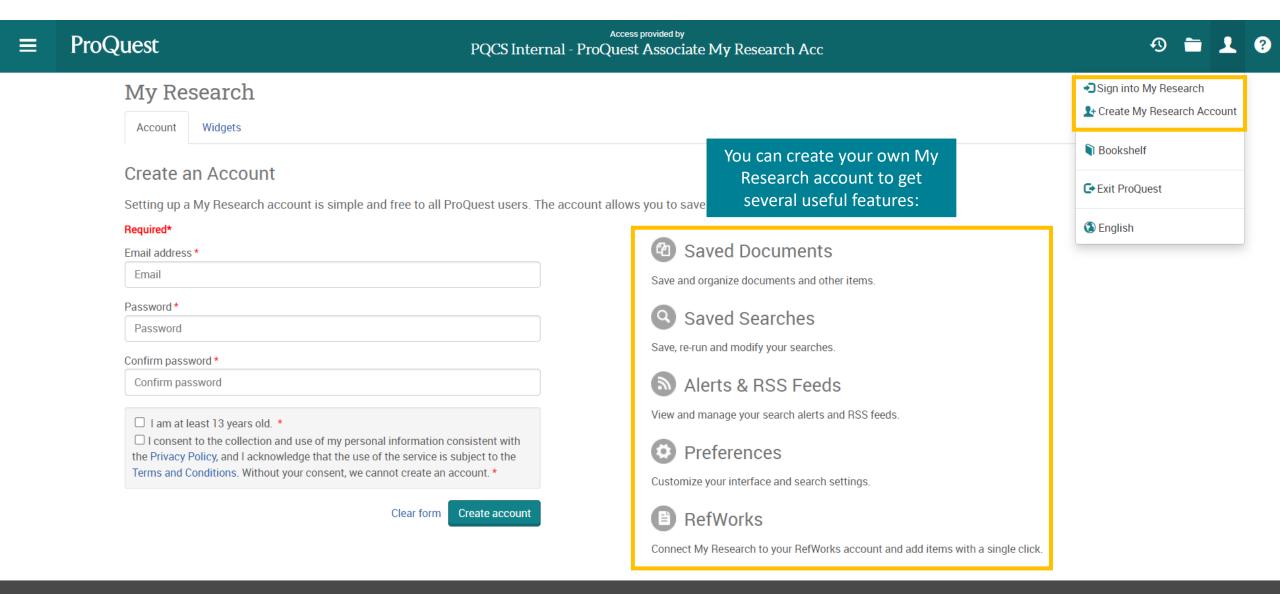
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