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EDUCATION

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- **課程目標/Objectives**

  - 了解ABI/INFORM Collection有收錄哪些種類的文獻內容

  - 如何利用檢索平台的各種搜尋功能獲取所需的文獻與資料

  - 如何快速得到各樣的商情報告

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ABI/INFORM Collection 提供各類商業領域相關的資料庫	**1. ABI/INFORM Global:** 收錄上千種學術期刊,論文,研究計畫報告,及廣泛的商業領域相關出版品
	2. ABI/INFORM Trade & Industry: 收錄各種市場研究報告及最新商情資訊
	3. ABI/INFORM Dateline: 收集上百種商業新聞及分析報導,特別著重於地區性的商業出版物
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指標性 學術期刊	含括各大商業領域並持續加入在地化出版內容
以研究為導向	研究者需要的不只是期刊, ProQuest擁有多樣的非期刊內容
最新研究趨勢	收錄了大量的預行刊物(Working Papers/Preprints)及論文
豐富的教學資源	提供專為教學而設計的工具(商業案例/個案研究)

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Working Papers

提供超過56萬篇研究計畫報告，即目前學者在進行哪些研究計畫，藉此了解目前有哪些較熱門的主題，也是一種瞭解別人都在幹嘛的管道

由於文章發表至期刊上可能耗費一段時間，我們提供許多資源讓您掌握最新研究趨勢

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A Growth Model with Corruption in Public Procurement: Equilibria and Policy Implications

Brianzoni, Serena; Coppier, Raffaella; Michetti, Elisabetta. IDEAS Working Paper Series from RePEc, 2012.

Abstract/Details

Full text availability: Link to full text | Check for full text via 360 Link

Abstract Translate

We study the relationship between corruption in public procurement and economic grow public good is an input in the productive process and that the State fixes a monitoring le a two-dimensional, continuous and piecewise smooth map describing the evolution of th from the analytical point of view: we determine its fixed points, we study their local stabi equilibria co-exist. We also present numerical simulations useful to explain the role of pa of the basins of attraction when multiple equilibria emerge. Our study aims at demonstra to empirical evidence), even though the State may reduce corruption by increasing the w to monitor corruption.

an article published in Nov 2015 in Quality and Quantity, (Springer; 2015 Impact Factor 0.72); the paper could be found as a working paper 3 years earlier on RePEc

Multiple equilibria in a discrete time growth model with corruption in public procurement

Brianzoni, Serena; Coppier, Raffaella; Michetti, Elisabetta. Quality and Quantity 49.6 (Nov 2015): 2387-2410

Abstract/Details
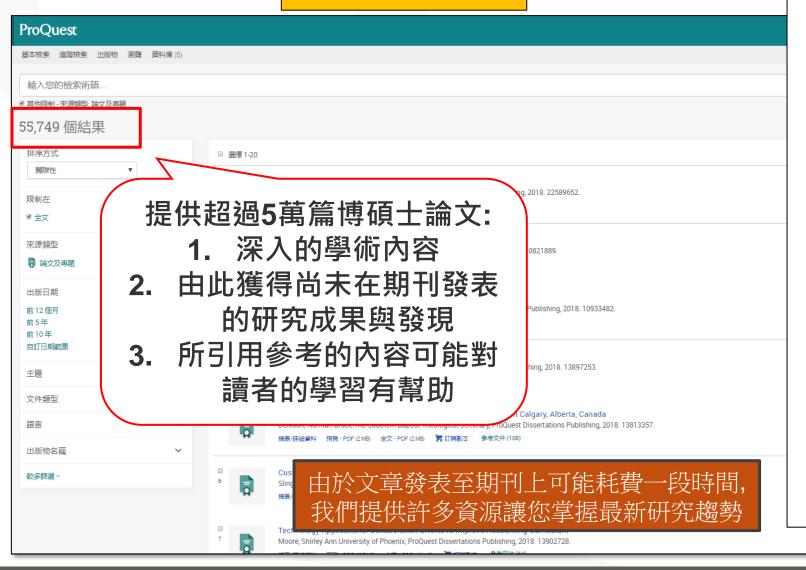
Full text availability: Check for full text via 360 Link

Abstract Translate

We study the relationship between corruption in public procurement and economic growth within the Solow framework in discrete time, while assuming that the public good is an input in the productive process and that the State fixes a monitoring level on corruption depending on the tax revenues. The resulting model is a two-dimensional, continuous and piecewise smooth dynamic system which describes the evolution of the capital per capita and that of the corruption level. We prove that the model admits multiple equilibria: their stability and the structure of their basins is studied. We also present numerical simulations for economic meaningful parameter values, useful to explain the role of parameters in the long-run path of the model. Our study aims at demonstrating that stable equilibria with positive corruption may exist (according to empirical evidence), even though the State may reduce corruption by increasing the wage of the bureaucrat or by increasing the amount of tax revenues used to monitor corruption.

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16,433 個結果

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全文商業案
例及個案研究
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限制在

☑ 全文
☐ 同儕評

來源類型

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出版日期

前 12 個月
前 5 年

☐ 選擇 1-20　0 個選擇的項目

Insurer must defend motel in trafficking case
Smith, Hannah.**Property & Casualty 360**; New York (Jan 3, 2020).
摘要/詳細資料　全文

Geico challenges 'fundamentally unfair' $2.1M judgment
Land, Greg.**Property & Casualty 360**; New York (Dec 17, 2019).
摘要/詳細資料　全文

Are UIM benefits payable in the case of an insured's overdose dea
Meyerowitz, Steven A.**Property & Casualty 360**; New York (Dec 12, 2019).
摘要/詳細資料　全文

BJ's slip-and-fall suit yields $1 million verdict

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Case Study:

An Insight into the Buying Behaviour of Urban Consumers towards Casual Wear- An Empirical Evaluation

Lall Seema[1] and Mukherjee Shankha[2]*
1. JD Birla Institute (Department of Management), 1, Moira Street, Kolkata- 700017, INDIA
2. YES Bank Limited, Chittaranjan Avenue Branch, Ground floor, 271 Chittaranjan Avenue, Kolkata- 700 006, INDIA
*shankha.mukherjee@yesbank.in; shankhamukherjee@yahoo.co.in

Abstract
This study is an attempt to examine the influence of reference group and the importance of functional and perceptual features on the buying behaviour of consumers of branded casual wear in the city of Kolkata (India). A total of three reference group variables were tested along with eight variables each of functional and perceptual features (attributes) of casual wear brands. This investigation has been done to test the differences occurring because of gender and/or education of the respondents. No difference was found in the buying behaviour of males and females for reference group. Similar was the finding when these variables were tested with the education level of the respondents.

Among the variables of attributes, it was found that a difference existed among the men and women and also the levels of education when it came to giving importance to fabric quality of the casual wear while making a purchase of the same. The importance of stitch/workmanship differed between the two genders. A sense of belonging and an increase in social status as gains from the purchase of a brand of casual wear were attribute variables for which a significant difference was found depending upon the education levels of the respondents.

Keywords: Buying behavior, casual wear, reference group, perceptual/functional features, hedonistic.

casual wear. In this regard this study has been undertaken to elicit opinions of the consumers of casual wear and conclude about the influence of referral groups and the importance of various attributes on the buying behaviour of the consumers of casual wear.

Review of Literature
Clothing has been cited as one of the principal means open for achieving prestige or status[8]. Kim and Han[4] found in their research on black consumers that they had unique perceptions of branded apparel. O' Neal[7] confirmed that this set of consumers use dresses as a visual evidence of their ethnicity.

McKinney et al[6] conducted a study to determine the relation of selected social factors namely reference group, social participation, fashion involvement, clothing benefits sought, social environment to the clothing buying behaviour patterns of black college consumers. Their sample consisted of black students attending two US universities. The survey method of data collection with a five point Likert scale was used. A factor analysis with varimax rotation was run and they identified six factors of clothing benefits sought. Analysis of variance tests (ANOVA) was used to test the relationships and significant differences between the mean responses. Social participation and social gathering (which are components of a sense of belonging) were significantly related with buying behaviour. No difference in buying behaviour was found among the black college consumers for the variables of reference group and clothing benefits sought.[13]

Zhang et al[13] studied the importance Chinese consumers

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以台灣保險市場報告為例

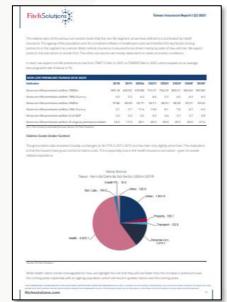Better research. Better learning. Better insights.

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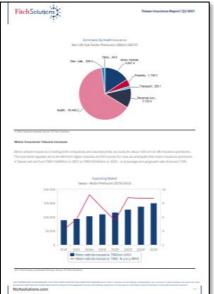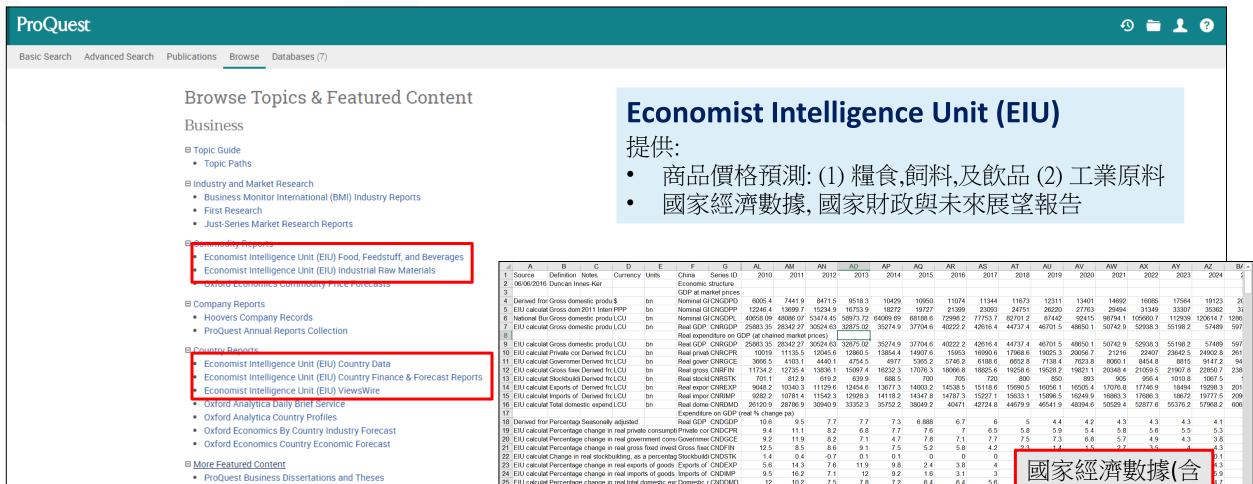
Economist Intelligence Unit (EIU)
提供:
- 商品價格預測: (1) 糧食,飼料,及飲品 (2) 工業原料
- 國家經濟數據, 國家財政與未來展望報告
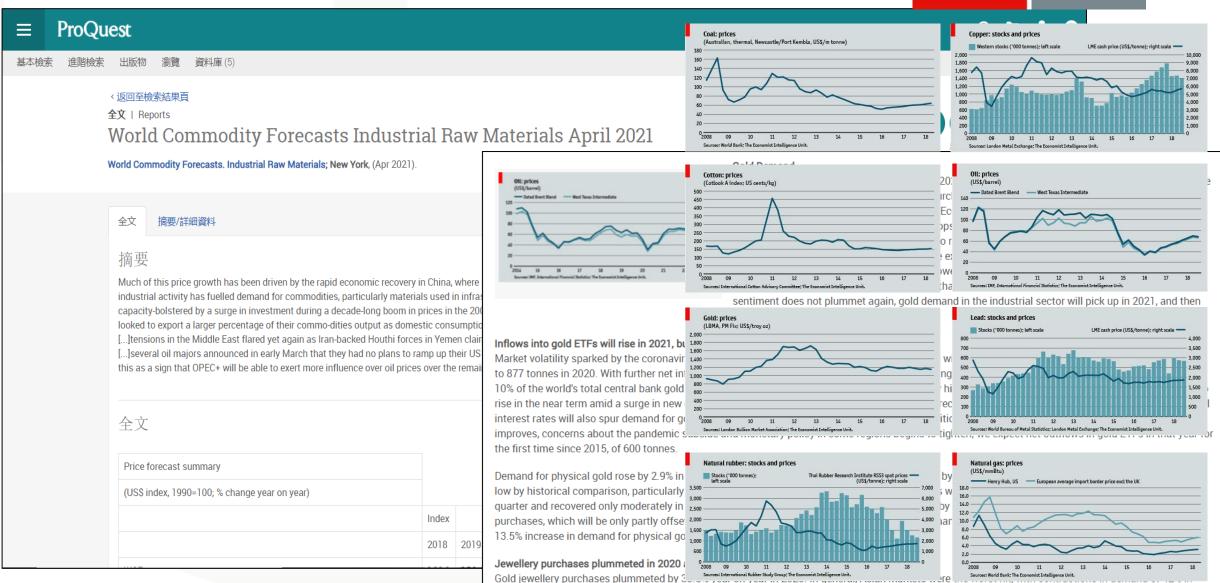
國家經濟數據(含回溯及未來預測)

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提供:
- 商品價格預測

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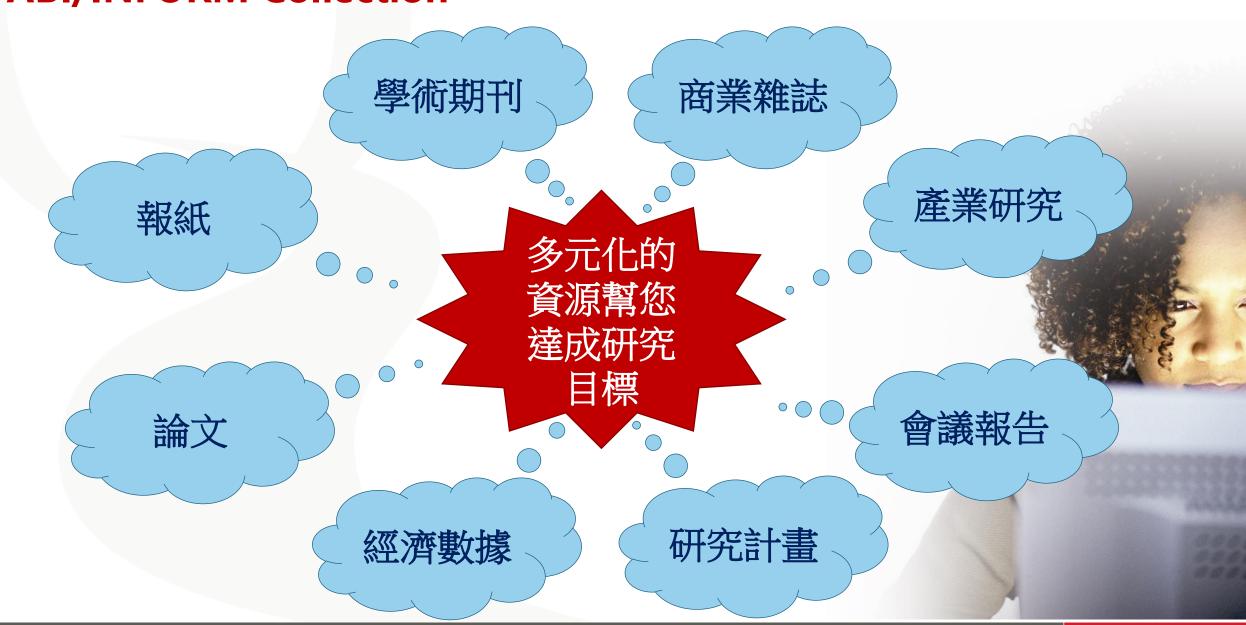
Hoovers Company Records: 超過4萬家企業之公司概況,包含其歷史,主要經理人,營業項目,競爭者,財務數字,....等等資訊

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商業雜誌

報紙

產業研究

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達成研究
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論文

會議報告

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- A and B 或是 A(空格)B: 結果中必須都含有A及B兩字詞
- A or B: 結果中要有A或是B或是兩者皆有
- A not B: 結果中要有A但不能有B這個字詞
- "A B": 結果必須含有A 、B兩字詞且完全符合(A,B緊鄰未拆開)
- NEAR/n (N/n) 尋找包含相隔指定字數內的兩個檢索詞 (順序不限)
- PRE/n (P/n) 尋找包含在第二個檢索詞之前指定字數內出現的另一個檢索詞
- NEAR>PRE>AND>OR>NOT (請使用括號來設定運算元優先權)

問號 ? (用來取代任一個單一字元,可以使用多個?號來代表多個字元)
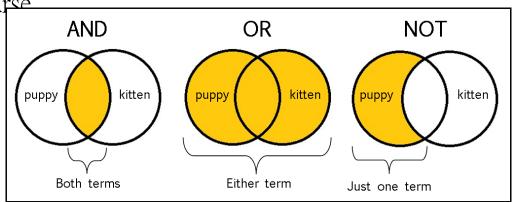nurse?　　　結果：nurses、nursed，但不是 nurse
sm?th　　　結果：smith 和 smyth
ad???　　　結果：added、adult、adopt
星號 * (代表0至5個字元)
nurse*　　　結果：nurse、nurses、nursed
colo*r　　　結果：colour、color
(註: ?,*不可使用在關鍵詞的開頭)

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Thank you!

孟家瑋

Gary.man@proquest.com