

Master講堂

聚焦Open Access投稿—— 圖書館優惠方案

臺大圖書館學科服務組
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大綱



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OA發表

投稿

OA概念介紹



常見中文翻譯

開放取用、開放近用
公開取用、開放存取



起源

美國研究圖書館協會推動，致力於學術期刊，透過宣傳和教育工作，向高價期刊發展品質佳的競爭對手。



三大開放宣言，最為人所知的布達佩斯OA倡議(Budapest Open Access Initiative)。

內涵



透過數位化的發表形式，將作品在網路平台上公開讓使用者免費取用。

定義





提出的三大主軸：

- 1) 使用者的權利 - 閱讀、下載、複製、散布、列印、檢索內容，並將內容置入資料庫等合法用途。
- 2) 作者權利 - 僅限控制內容的完整性及姓名權。
- 3) 障礙排除 - 除了上網本身，沒有費用、法律及技術等障礙。

提出的兩個策略：

- 1) 公開取用典藏(open access archives or repositories)：包括未經同儕評閱的預刊本(preprint)及通過同儕評閱的刊後本(postprint)，依典藏單位的性質，分為機構典藏、學科典藏及自我典藏。
- 2) 開放近用期刊(open access journals)：經過同儕評閱(peer review)的論文發表於期刊，置於網路公開平台，提供讀者免費使用。

Green Road

Gold Road



Open Access概念介紹



- ◆ 強調允許使用者在無經濟、法律或技術層面的困擾下，合法閱讀、下載、複印、傳播、列印、搜尋作品或連結全文資料，僅需於重製或散佈時正確引述作者的作品
- ◆ 包含影音、圖像的CC創用倡議，都是OA的一種形式
- ◆ 該概念運用於學術上，是基於教育與研究的目的，在創用授權的條件或其他開放取用的授權條件下，將作品以電子形式出版公開於網路平台，供使用者免費取用

OA定義補充

學術出版模式

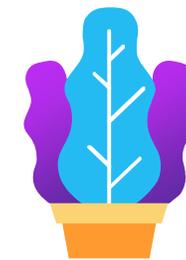


OA潮流逐漸興起

- ◆ 電子資源比例逐年攀升
- ◆ 網際網路蓬勃發展，學術傳播模式改變
- ◆ 跨域研究盛行，強調資訊流動及分享

- ◆ 訂購費用逐年上升導致學術界資訊獲取的成本大幅提高
- ◆ 學術圖書館維持學術資源訂購所需預算大幅增加

- ◆ 版權規範導致取得不易
- ◆ 營利性學術出版社取得學者著作版權造成學術傳播危機



OA的優勢

◆ 對投稿者而言

- ✓ 提升學術影響力
- ✓ 提升著作被引次數
- ✓ 增加文章曝光度
- ✓ 增加潛在讀者
- ✓ 使研究領域被看見

◆ 對讀者而言

- ✓ 免費取得所需資訊
- ✓ 避免侵權問題

◆ 對學術界而言

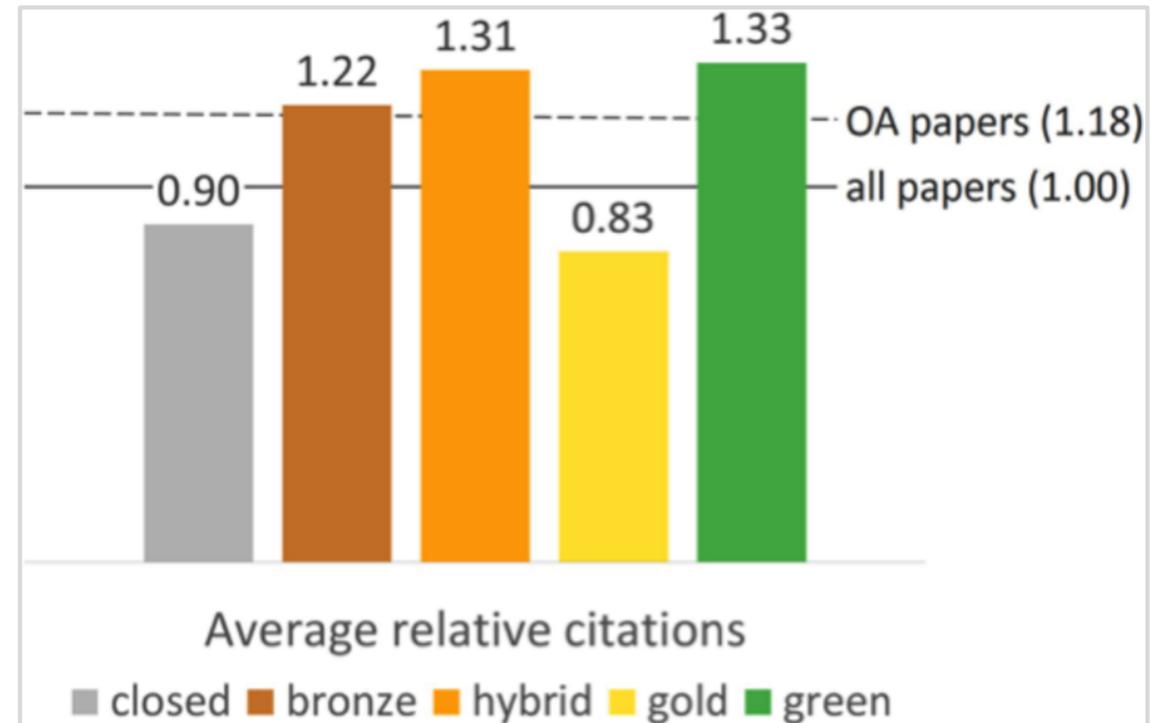
- ✓ 促進學術傳播
- ✓ 加速資訊交流
- ✓ 分享最新議題



OA的優勢 提升著作被引次數



- ◆ 隨機抽取WoS中於2009-2015年出版，有DOI的10萬篇文章。計算其被引次數之差異
- ◆ 資料於2017年5月蒐集



Piwowar, H., Priem, J., Larivière, V., Alperin, J. P., Matthias, L., Norlander, B., Farley, A., West, J., & Haustein, S. (2018). The state of OA: a large-scale analysis of the prevalence and impact of Open Access articles. *PeerJ*, 6, e4375. <https://doi.org/10.7717/peerj.4375>

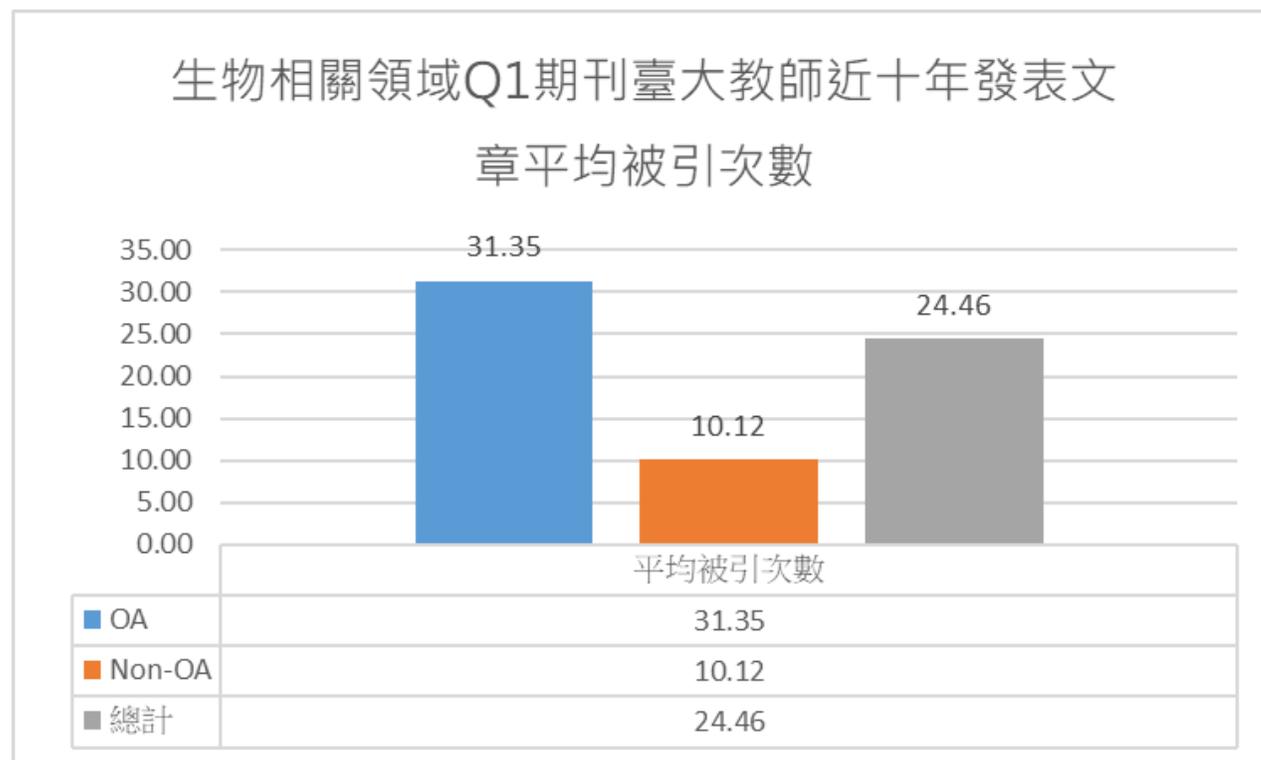


OA的優勢 提升著作被引次數



- ◆ 自WoS中抓取生物相關領域，且作者機構為臺大的文章。共計1158篇文章
- ◆ 取得年份：2011-2020年發表
- ◆ 資料於2021年3月蒐集

	OA	Non-OA	總計
篇數	782	376	1158



投稿

OA類型模式



Gold OA與Green OA

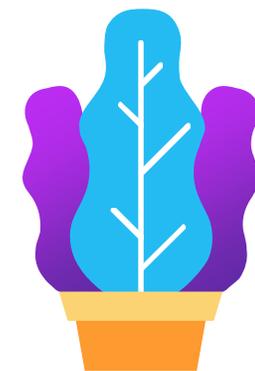
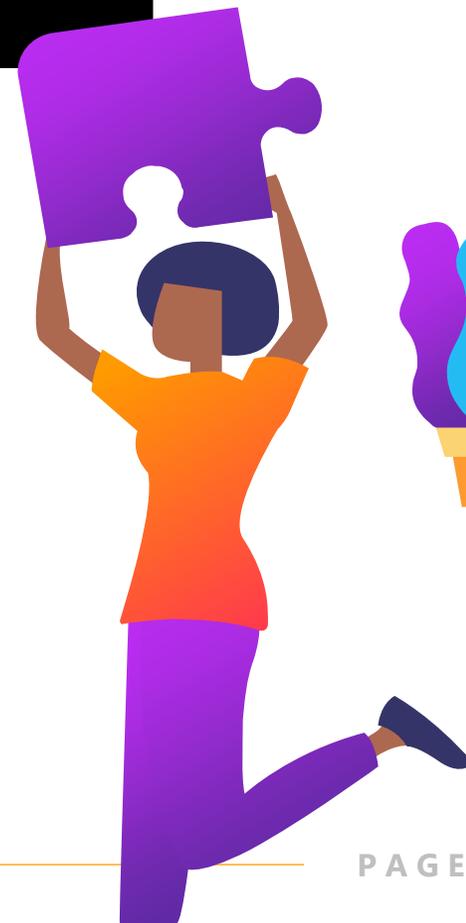
發表「開放取用」文章分成「黃金OA」與「綠色OA」兩種管道



GOLD
著作發表
於OA期刊



GREEN
著作未刊出版本
自我/機構典藏



一、Gold OA 「黃金OA」

著作發表於OA期刊 / 被收錄於DOAJ，即可被歸類為黃金OA



什麼是Gold OA

- ◆ 廣義上：該期刊所有文章都在網站上開放取用
- ◆ 實務上：被Directory of Open Access(DOAJ)收錄的期刊

Gold OA的特性

- ◆ 營收不來自期刊訂閱費用
- ◆ 由作者支付文章處理費(Article Processing Charge, APC)
- ◆ 通常可將著作權保留給作者



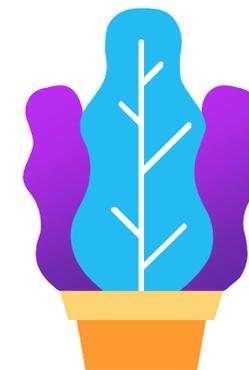
一、Gold OA 「黃金OA」

著作發表於OA期刊 / 被收錄於DOAJ，即可被歸類為黃金OA



依收費方式及授權方式分類

- ◆ Diamond OA：完全免收費，對讀者及作者都不收費。可能由大學、研究中心等機構給予補助
- ◆ Bronze OA：文章自期刊網站取得，但並未具有明確授權說明



一、Gold OA 「黃金OA」

著作發表於OA期刊 / 被收錄於DOAJ，即可被歸類為黃金OA



依收費方式及授權方式分類

- ◆ Direct OA：該期刊所有文章都在網路上開放取用
- ◆ Hybrid OA：複合式，部分文章屬OA。意即作者可選擇是否以OA方式出版。若選擇OA，作者需支付文章處理費，使文章刊出後立即供免費使用。
- ◆ Delayed OA：依政策其所刊載的文章可在出版一段時間後，由出版單位主動線上公開，供免費使用



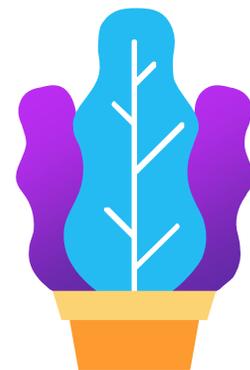
一、Gold OA 「黃金OA」

專有名詞解釋



◆ 文章處理費(Article Processing Charge, APC)

- ✓ 因不向讀者收費，其出版成本多數須由作者負擔，稱為文章處理費，用以支付期刊出版的編務、印務、行銷等支出
- ✓ 一般期刊APC約2000-3000美元不等
- ✓ 影響力高的國際期刊則可達5000美元



二、Green OA 「綠色OA」

透過自行典藏，將未出版之版本公開於網路，即可被歸類為綠色OA



什麼是Green OA

- ◆ 文章發表在付費期刊，但自我典藏在OA典藏庫，如機構典藏
- ◆ 依據出版社允許方式，典藏特定版本的文章

Green OA典藏平台

- ◆ 台灣大學的學術典藏：[NTU Scholars](#)
- ◆ 作者的自我典藏：[Research Gate](#)



二、Green OA 「綠色OA」

透過自行典藏，將未出版之版本公開於網路，即可被歸類為綠色OA



Green OA的特性

- ◆ 期刊出版社對於可自我典藏的版本規範
 - ✓ Pre-Print (Submitted Version)：未經同儕審查
 - ✓ Post-Print (Accepted Version)：經同儕審查修改後
 - ✓ Published version/PDF：已出版經排版
- ◆ 通常會規範全文禁止上網期限(Embargo Period)
- ◆ 作者自行典藏時，須留意著作權選項，清楚合約細節



NTU Scholars 臺大學術典藏

NTU Scholars

CAMBRIDGE OPEN ACCESS 期刊免費投稿

臺大研究人員投稿
373種OA期刊，
免付文章處理費！

OA文章的要素

- 數位形式 Digital Publishing
- 開放授權 Open License
- 免費使用 Free Access

投稿OA的好處

- 提升能見度 Visibility
- 增加影響力 Global Impact
- 擴大讀者群 Accessibility

OPEN ACCESS 開放取用

期刊清單 服務說明

Featured Scholar

林彥蓉
YANN-RONG LIN

Agronomy
Professor

more

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Researchers
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Academic Outputs
by academic outputs

Statistics

- Researchers 2947
- Publications 375167
- Projects 76498
- Available Full-Text / Total 67229 / 377081

最近上傳的文件

RSS 1.0 RSS 2.0 atom

漢儒正字的操作特性與共時意涵 丁亮; LIAUNG TING
類型 conference paper 2018

《老子》文本中的修身與無名 丁亮; LIAUNG TING

瀏覽排行

瀏覽次數

薛荔和愛玉子及其授粉小蜂之遺傳分化 24,177
李和惠; Lee, Ho-Huei
類型 thesis 2009

「台美自由貿易協定」的洽簽對我國農漁業影響之研究 陳吉仲; 孫金華; 吳佳勳 9,288

下載排行

下載次數

中文網路成癮量表之編製與心理計量特性研究 陳淑惠; 翁儷禎; 蘇逸人; 吳和懋; 楊品鳳 4,434
類型 journal article 2003

老人運動處方之實務探討 黃獻傑; 陳品 3,074

請用此 Handle URI 來引用此文件：<https://scholars.lib.ntu.edu.tw/handle/123456789/70746>

NTU Scholars 臺大學術典藏

標題: Enhancing Surface Plasmon Detection Using Template-Stripped Gold Nanoslit Arrays on Plastic Films

作者: Lee, Kuang-Li
Chen, Pei-Wen
Wu, Shu-Han
Huang, Jih-Bin
Yang, Sen-Yeu 
Wei, Pei-Kuen

公開日期: 2012

起(迄)頁: 2931-2939

來源出版物: ACS Nano 

URI: <http://ntur.lib.ntu.edu.tw//handle/246246/244010>

DOI: 10.1021/nn3001142

顯示於: 機械工程學系



可典藏多樣化的資料類型，包括文件、多媒體、數據集(Datasets)

SCOPUS[™] Citations

113 

checked on 2020/8/31

WEB OF SCIENCE[™] Citations

116 

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Page view(s)

23

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checked on 2021/1/16



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Altmetric



Altmetric

文件中的檔案：

68.pdf

23.38 kB

Adobe PDF

檢視/開啟

NTU Scholars 臺大學術典藏

請用此 Handle URI 來引用此文件：<https://scholars.lib.ntu.edu.tw/handle/123456789/70746>

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檢查



- Referenced in 3 patents
- 81 readers on Mendeley

[See more details](#)



- 111 Total citations
- 22 Recent citations
- 26 Field Citation Ratio
- 2.79 Relative Citation Ratio

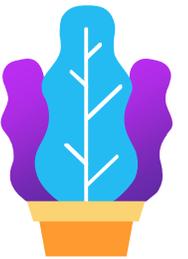


Altmetric



Altmetric

一分鐘小結：如何發表OA文章



投稿

OA衍伸議題



如何查詢著作權規定

「Sherpa Romeo」網站可一網打盡



Sherpa Romeo：協助使用者辨識期刊的授權與規範，彙整OA政策的平台

- ✓ Pre-Print (Submitted Version)
- ✓ Post-Print (Accepted Version)
- ✓ Published version/PDF

Sherpa Romeo

About Search Statistics Help Support Us Contact Admin

Welcome to Sherpa Romeo

Sherpa Romeo is an online resource that aggregates and analyses publisher open access policies from around the world and provides summaries of publisher copyright and open access archiving policies on a journal-by-journal basis.

Enter a journal title or issn, or a publisher name below:

Journal Title or ISSN Search

Publisher Name Search

Browse by Country Browse by Publisher

以刊名、ISSN或出版社檢索

以國家或出版社瀏覽

Browse by Country

This data is derived from the location of the publisher of each journal - where a journal has more than one associated publisher, it will appear in the lists for all relevant countries.

Albania (3)	Kenya (1)
Algeria (20)	Korea (1)
Angola (3)	Korea, Democratic People's Republic of (1)
Argentina (60)	Korea, Republic of (23)
Armenia (12)	Latvia (8)
Australia (219)	Lithuania (1)
Austria (95)	North Macedonia (19)
Azerbaijan (1)	Malaysia (28)
Bahrain (1)	Malta (1)
Bangladesh (14)	Mexico (10)
Belarus (14)	Moldova (2)
Belgium (44)	Montenegro (2)
Bolivia (1)	Morocco (1)
Bosnia and Herzegovina (6)	Myanmar (1)
Brazil (21)	Netherlands (84)
Bulgaria (90)	New Zealand (26)
Canada (200)	Nicaragua (1)
Chad (1)	Niger (1)
Chile (14)	Norway (182)
China (55)	Oman (1)
Hong Kong (20)	Paraguay (1)

Publishers

View Name Country	Count	Journals
Grigore Antipa National Museum of Natural History	Romania	1 Journals
ICCP	United States of America	1 Journals
1066 Tossavit for history	Denmark	1 Journals
AABB	United States of America	1 Journals
AACPD	United States of America	0 Journals

如何查詢著作權規定

「Sherpa Romeo」網站可一網打盡



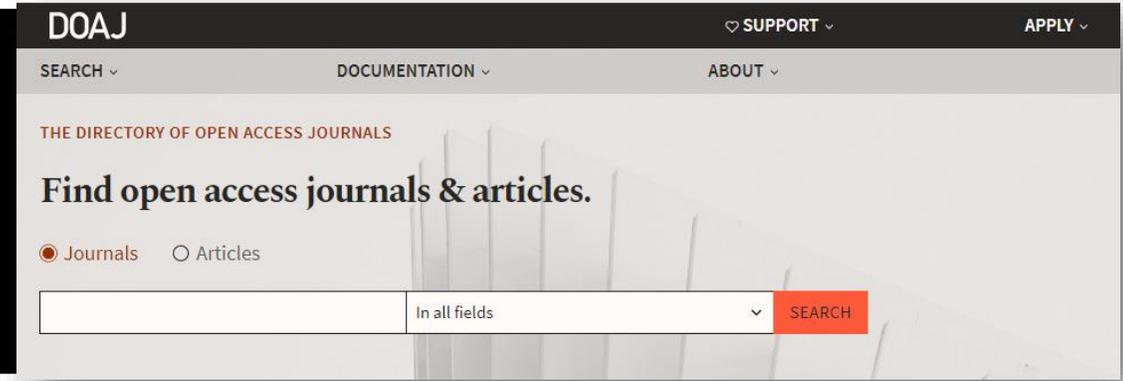
Sherpa Romeo：對於文章是否可公開的條件、位置、授權等，有詳細說明

- ✓ Academic Social Network
- ✓ Author's Homepage
- ✓ Institutional Website
- ✓ Journal Website
- ✓ Institutional Repository

圖示	名稱	內容說明
	Prerequisites	適用此管道的先決條件，包含補助單位、研究主題及一般性條件。
	OA Fee	以此管道出版OA文章是否須支付費用
	OA Publishing	該管道是否為OA出版管道
	Embargo	禁止上網期限，出版起的一定期間後才可以此管道轉為OA
	Licence	以此管道轉為OA或出版之文章所適用的授權條款
	Publisher Deposit	出版社主動典藏所出版OA文章之平台
	Location	以此管道轉為OA文章之公開位置，包含自我典藏、機構典藏等
	Not Permitted	沒有此版本的OA管道

查詢OA期刊的工具

Directory of Open Access Journals



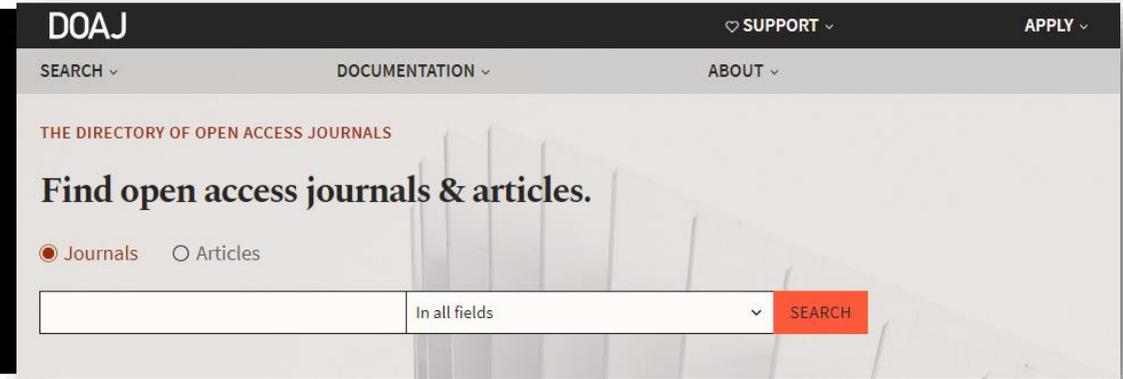
DOAJ (Directory of Open Access Journals)

- ◆ 提供高品質並經過同儕審查的OA期刊目錄與索引
- ◆ 制定審查標準收錄OA期刊
- ◆ 已除名的期刊也可於DOAJ的部落格查得訊息
- ◆ 目的為增強OA期刊之能見度與易用性，可用以查證期刊刊名與出版社相關資訊，同時查詢可用的OA文章



查詢OA期刊的工具

Directory of Open Access Journals



DOAJ (Directory of Open Access Journals)

◆ 審查標準 [Principles of Transparency and Best Practice in Scholarly Publishing](#)

- 規範內容含：網頁、期刊名稱、同儕審查過程、編輯委員會、版權政策、收費標準、出版倫理、出版時程等
- #### ◆ 重視期刊釋放訊息的透明度，幫助使用者確認資訊可信度



延伸閱讀：[DOAJ \(Directory of Open Access Journals\)介紹](#)

查詢OA期刊的工具

DOAJ Seal標章

Directory of Open Access Journals

DOAJ Seal標章

- ◆ 於2015年推出，即對收錄平台的OA期刊進行評核
- ◆ 目的在表彰遵守高品質出版標準的OA期刊，包括期刊可取得性、開放性、再利用、作者授權等項目
- ◆ 彰顯期刊的高度開放性，與期刊所發表的文章品質無關
- ◆ 若期刊不符合檢測標準，標章亦會被撤銷



延伸閱讀：[農產品有CAS，公開取用期刊有DOAJ Seal！](#)

查詢OA期刊的工具

DOAJ Seal標章

Directory of Open Access Journals

DOAJ Seal標章



Journals ?

agriculture

SHARE OR EMBED

781 indexed journals

Refine search results

Sort by Relevance

10

SEE JOURNALS...

With a DOAJ Seal

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SUBJECTS

Search 503 subjects

Agriculture

Fine Arts

Education

Progress in Fishery Sciences

Yuye kexue jinzhan

Published by Science Press, PR China in China
Accepts manuscripts in Chinese, English

Agriculture: Aquaculture. Fisheries. Angling

Last updated on 4 Apr 2018

Website

APCs: 220 (CNY)

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Page 1 of 79

查詢時，在“ Refine search results”欄位選擇“ With a DOAJ Seal”，即可篩出有標章認證的OA期刊



OA潮流興起之後

掠奪型出版社崛起

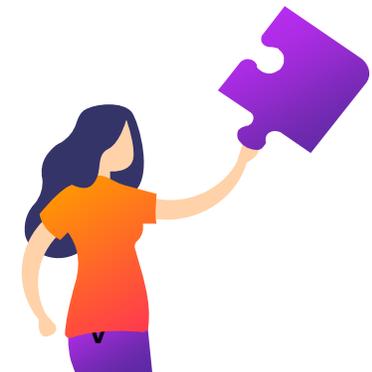


Predatory Journals
掠奪型期刊

Predatory Publishers
掠奪型出版社

Predatory Conferences
掠奪型研討會

出版商營運目的主要在牟利、榨取研究者的金錢，並非真心要促進學術交流



掠奪過程

小心詐騙就在你身邊



評估學術成就時僅參考文章刊登數

黑心出版社嗅到商機

藉OA期刊為作者付費之由邀稿

投稿者沒有查證邀稿來源

期刊名：看似為學術性質、與其他學術期刊名稱近似、易於混淆的期刊名稱

網站：架設官方網站，但內容不實或說明含糊簡略

邀稿方式：廣發信件，涵蓋多種領域，但細節並不明確

信件內容：聲稱文章可以快速刊登、被重要資料庫所收錄、邀請為刊物編輯

掠奪過程

小心詐騙就在你身邊



學者信以為真，一時不察而投稿

被收取高額文章處理費

期刊毫無學術價值，甚至為假期刊

不願繳交則文章被綁架

文章不可一稿多投，轉投他刊恐有被控重複發表的憂慮

付費發表在無學術價值的期刊上，不被學界認可，對個人名聲有損

付費出版後，文章又被利用做為吸引他人上鉤的誘餌

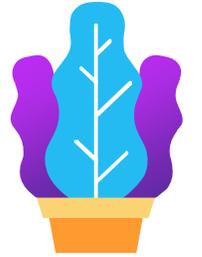
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3. 出版透明性



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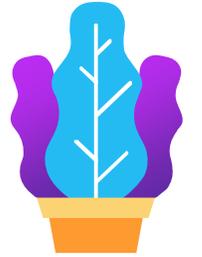
- [DOAJ](#) 公開取用期刊指南、DOAJ Seal 標章
- 掠奪型期刊及出版社黑名單：<https://beallslist.net/>
- 疑似為掠奪型期刊的可疑清單：[Stop Predatory Journals](#)

查證期刊名錄

- [Ulrichsweb](#)
 - 期刊書目資料庫，可用於查證期刊資訊的正確性，及發刊頻率、是否為OA期刊等等

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2. 內容權威性
3. 出版透明性

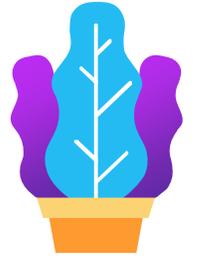


查證出版社名錄

- [The Committee on Publication Ethic \(COPE\)](#)
 - 出版道德委員會，由學術期刊編輯組成，集結社群力量，將有疑慮的OA出版社提出討論
- [The Open Access Scholarly Publishers Association \(OASPA\)](#)
 - 開放取用學術出版者協會，透過[會員查詢](#)可查證出版社資訊

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查證期刊排名指標

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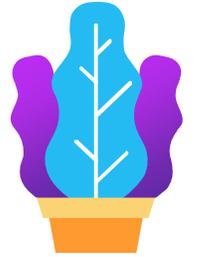
數據來源為Web of Science

- 查詢期刊的影響係數(Impact Factor, IF) , 透過被引次數 , 可看出期刊的影響力 , 並以此排名
- 除了IF值 , 還有其他量化數據可參考(Immediacy Index, 5-year impact factor, Highly cited paper...)
- 即使期刊屬於SCI或SSCI , 可在JCR資料庫查得IF值 , 但仍有被除名的風險。

請見JCR警告期刊清單 [JCR - Title Suppressions](#)

查證OA期刊文章品質

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查證期刊排名指標

• Journal Citation Reports (JCR)

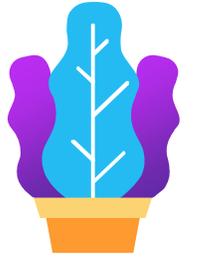
數據來源為Web of Science

- 若期刊標榜自身的影響係數，須審慎檢視其真實性，以及是否為官方認證的指標
- 以下皆為誤導指標，如：Academic Impact Factor、Global Impact Factor、Cosmos Impact Factor



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查證期刊排名指標

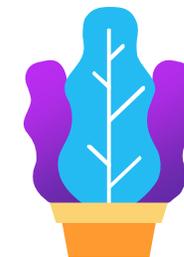
數據來源為Scopus

- [SCImago](#)

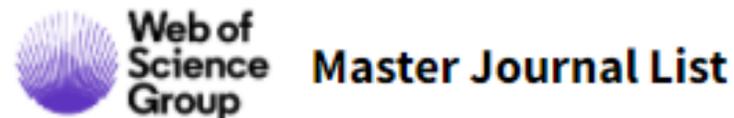
- 查詢期刊的引用分數(CiteScore) , 類似JCR的IF值 , 差別在於計算年份的差異
- 除了CiteScore , 還有其他量化數據可參考(SJR, SNIP)

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查證期刊排名



• [Master Journal List](#)

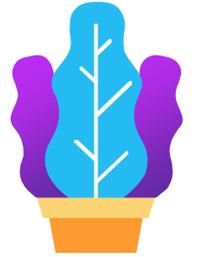
- 科睿唯安官網提供當年度SCI、SSCI、A&HCI及ESCI期刊清單，需進一步查看收錄的卷期年代
- 可免費使用查詢功能，註冊個人帳號可直接下載清單



一分鐘充電站：[怎麼確認期刊是SCIE或SSCI期刊？](#)

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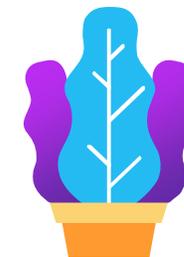
查證期刊排名

- [Ei Compendex](#)

- Engineering Index (EI) 為精選工程文獻的索引與摘要資訊。而後發展為COMPENDEX(**COM**Puterized **EN**gineering in**DEX**)資料庫
- 透過[Ei Compendex](#)官方網站，可查詢並下載定期更新收錄的刊物清單

查證OA期刊文章品質

1. 資訊正確性；2. 內容權威性；3. 出版透明性



查證期刊排名

• THCI、TSSCI 名單

針對**人文學領域**與**社會科學領域**的期刊進行評比，分為三級，其中受評為第一級與第二級者，收錄為核心期刊

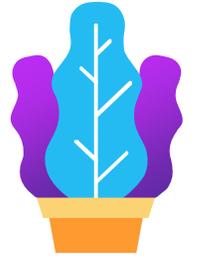
- 科技部人文社會科學研究中心每年公布台灣的人文學核心期刊(**THCI**)及社會科學核心期刊(**TSSCI**)

2018、2016年評比學門：文學一、文學二、語言學、歷史學、哲學、藝術學、人類學及族群研究、社會學，及勾選上述任一評比學門之綜合類期刊。

2019、2017年評比學門：教育學、心理學、法律學、政治學、經濟學、管理學、區域研究及地理，及勾選上述任一評比學門之綜合類期刊。

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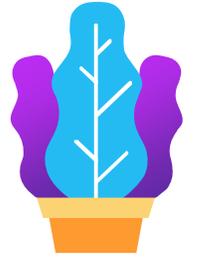


查證期刊排名

- [中國期刊全文數據庫 \[CNKI系列數據庫\]](#)
 - 針對中國大陸期刊，亦有可判斷重要期刊的資料庫，透過CNKI可查中國自然科學(CSCI)或社會科學(CSSCI)核心期刊
 - 或可僅針對某一主題瀏覽重要的核心期刊

查證OA期刊文章品質

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遵循學術出版準則

- 同儕審查(peer review)的過程
- 期刊的編輯群(Editorial board)及相關資訊
- 作者需支付的文章處理費
- 版權說明是否清楚
- 出版單位應正視稿件是否有抄襲、被引次數操作嫌疑

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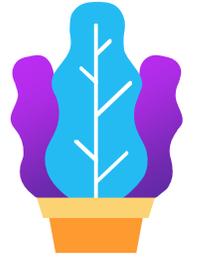


遵循學術出版準則

- 依專業標準及道德規範建置其網頁內容
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檢視出版主題與內容

- 檢視已發刊的內容，主題是否吻合期刊標榜之領域。
- 同時回顧刊源與刊期是否穩定
- 回歸學術的自我判斷
- 文章是否有參考價值

發表

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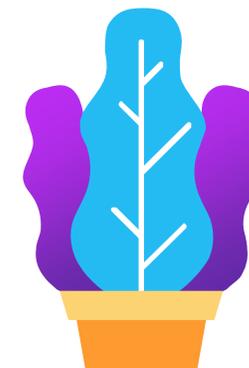
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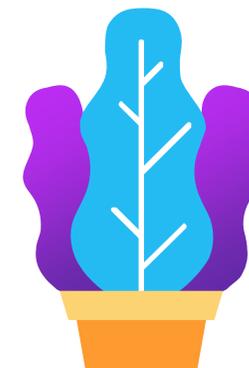
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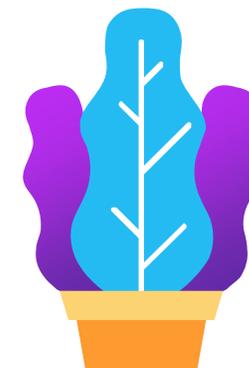
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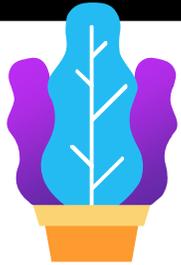
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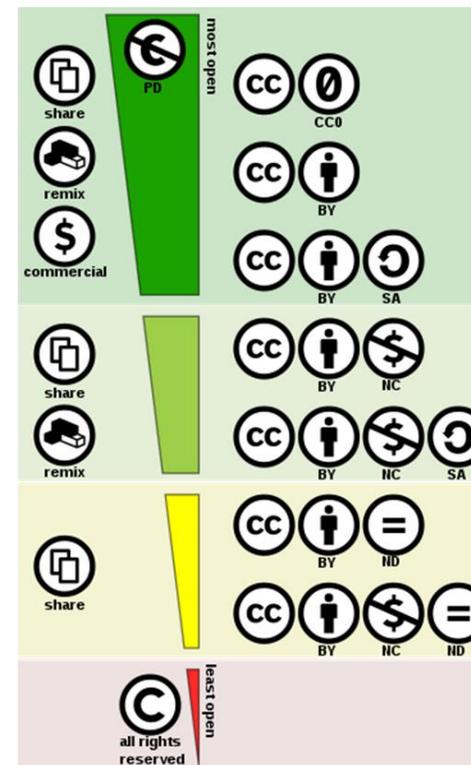
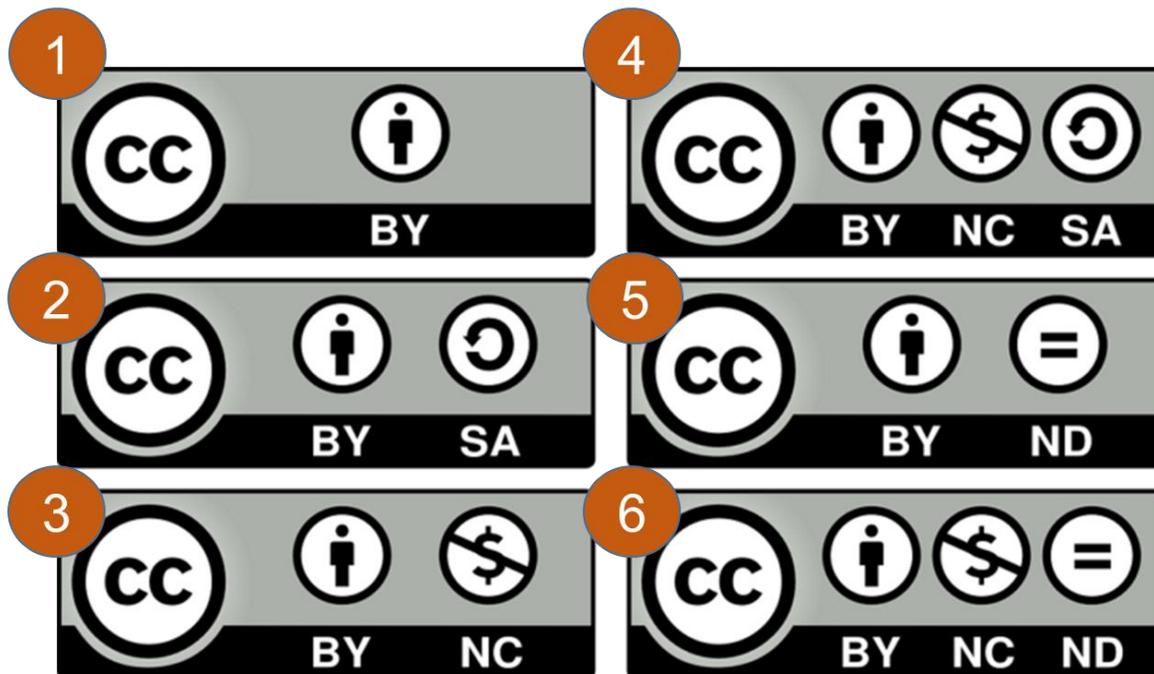


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Sage	Y	N	Y	N	N	N
De Gruyter	Y	N	N	N	Y	N
Inderscience Publishers	Y	N	N	N	Y	N
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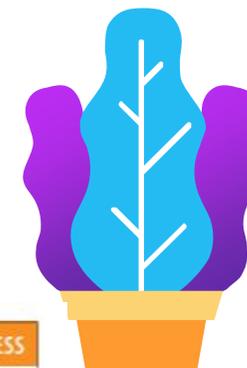
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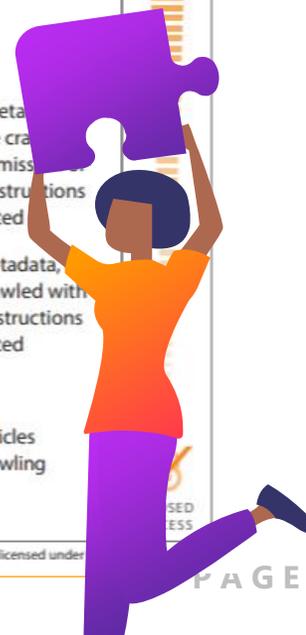


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Competence 提升著作水準

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Care 重視學術聲譽

Communication 確保著作充分曝光



曝光管道



學術社群

- ◆ 學術領域中的研究者、機構、學校等人員使用的社群媒體
- ◆ 為促進學術交流提供以下服務
 - ◆ 合作
 - ◆ 線上個人簡歷管理
 - ◆ 推廣研究成果
 - ◆ 全文互惠與管理
 - ◆ 追蹤使用

曝光管道

	學術社群	一般社群	典藏平台
主要目的	連結	互動	永久典藏、開放取用
經營模式	營利	營利	非營利
經營機構	商業團體	商業團體	學校、圖書館、政府機構
商業模式	有 (廣告、徵才、資料)	有 (廣告)	無
書目取得	積極詢問	無	鼓勵響應
全文存放	部分平台可	不可	可
書目全文長期保存	無	無	有
書目輸出應用	無	無	引用、多元格式匯出
書目全文使用情形	有	無	有
提升能見度效果	主動推薦，連結相關社群	對廣大使用者行銷	提供檢索
共同功能	自我行銷、積極增加曝光與引用		

曝光管道之重點功能

學術社群

- ◆ 推廣研究成果、全文互惠、追蹤使用
- ◆ 基本平台：Research Gate、Google Scholar



一般社群

- ◆ 對廣大非學術界使用者宣傳推廣著作
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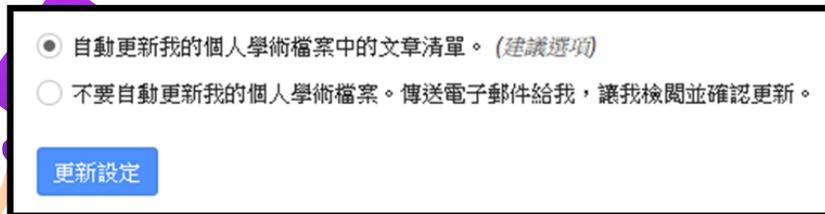
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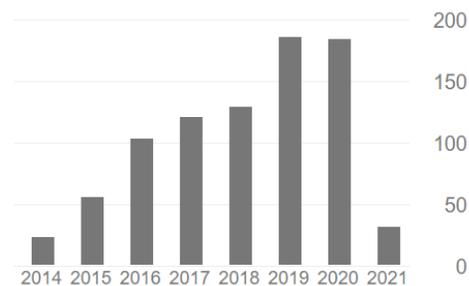
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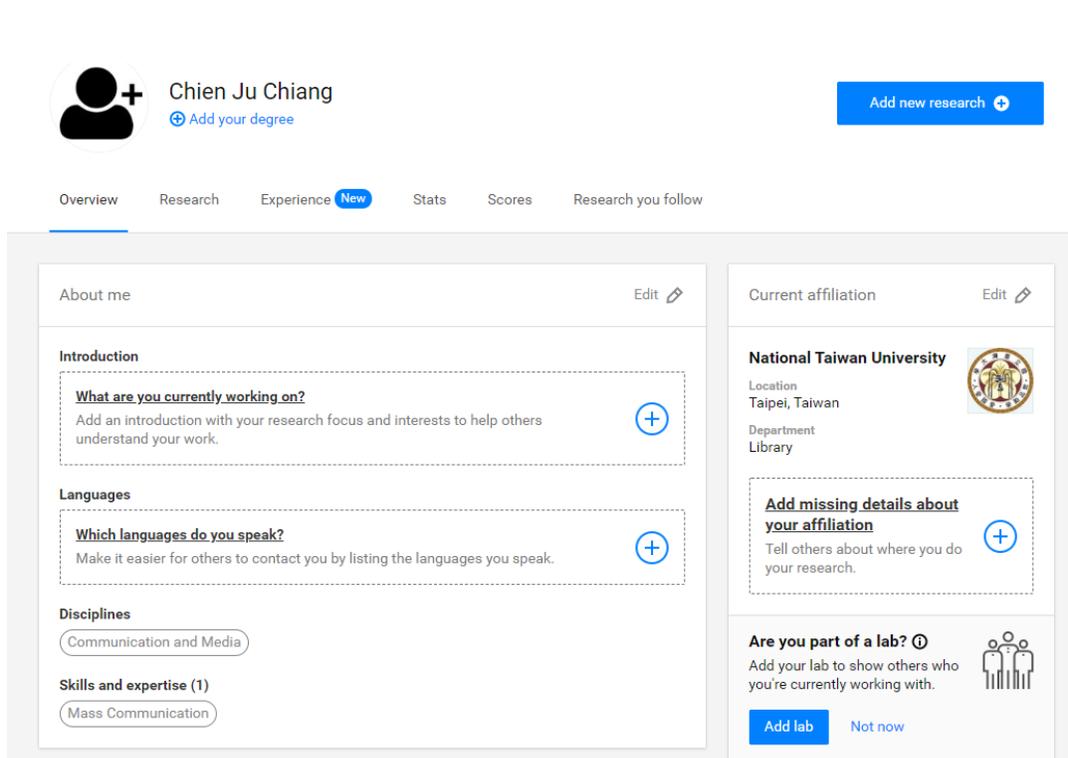
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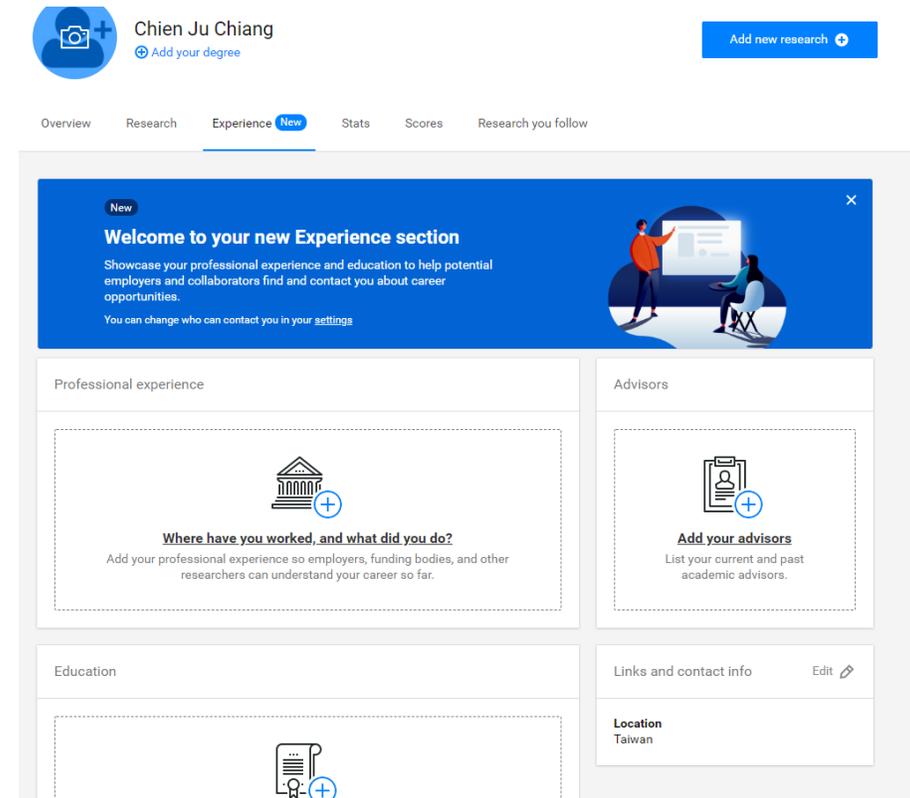
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Bala, Dr.P.Balasubramanian Subramanian, subramanian · k Poolpandian

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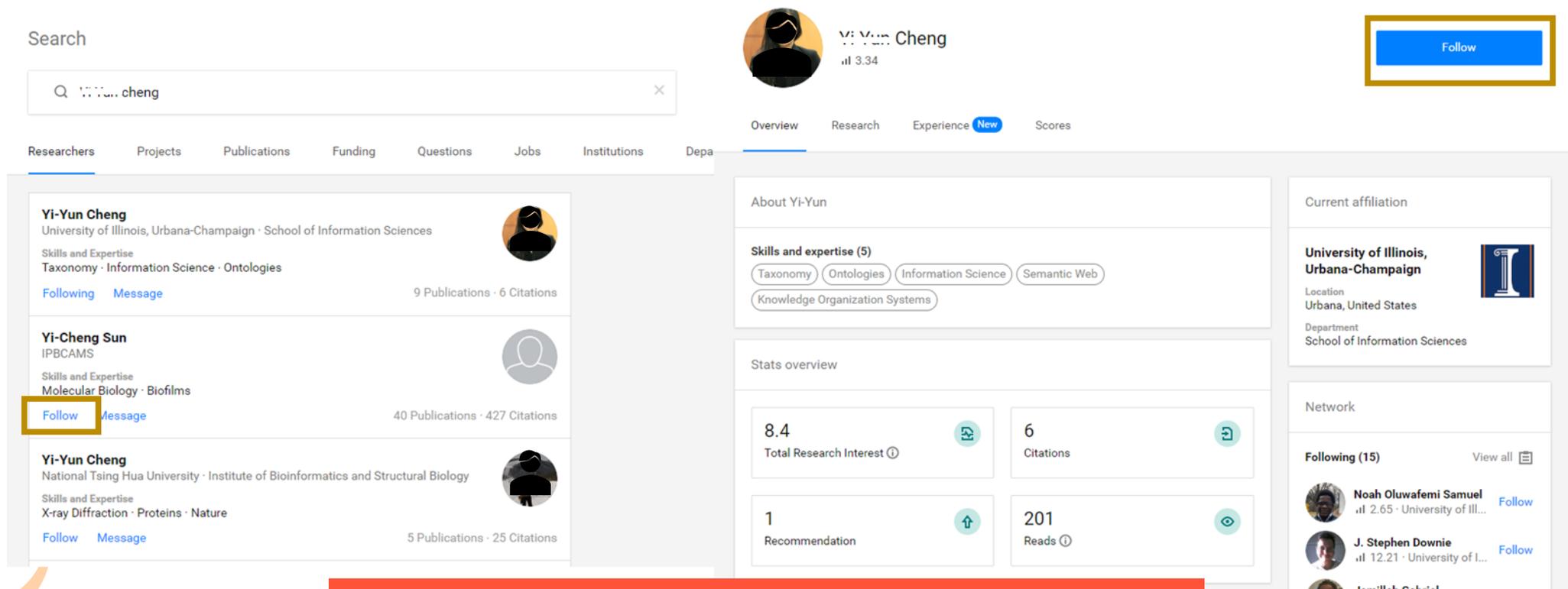
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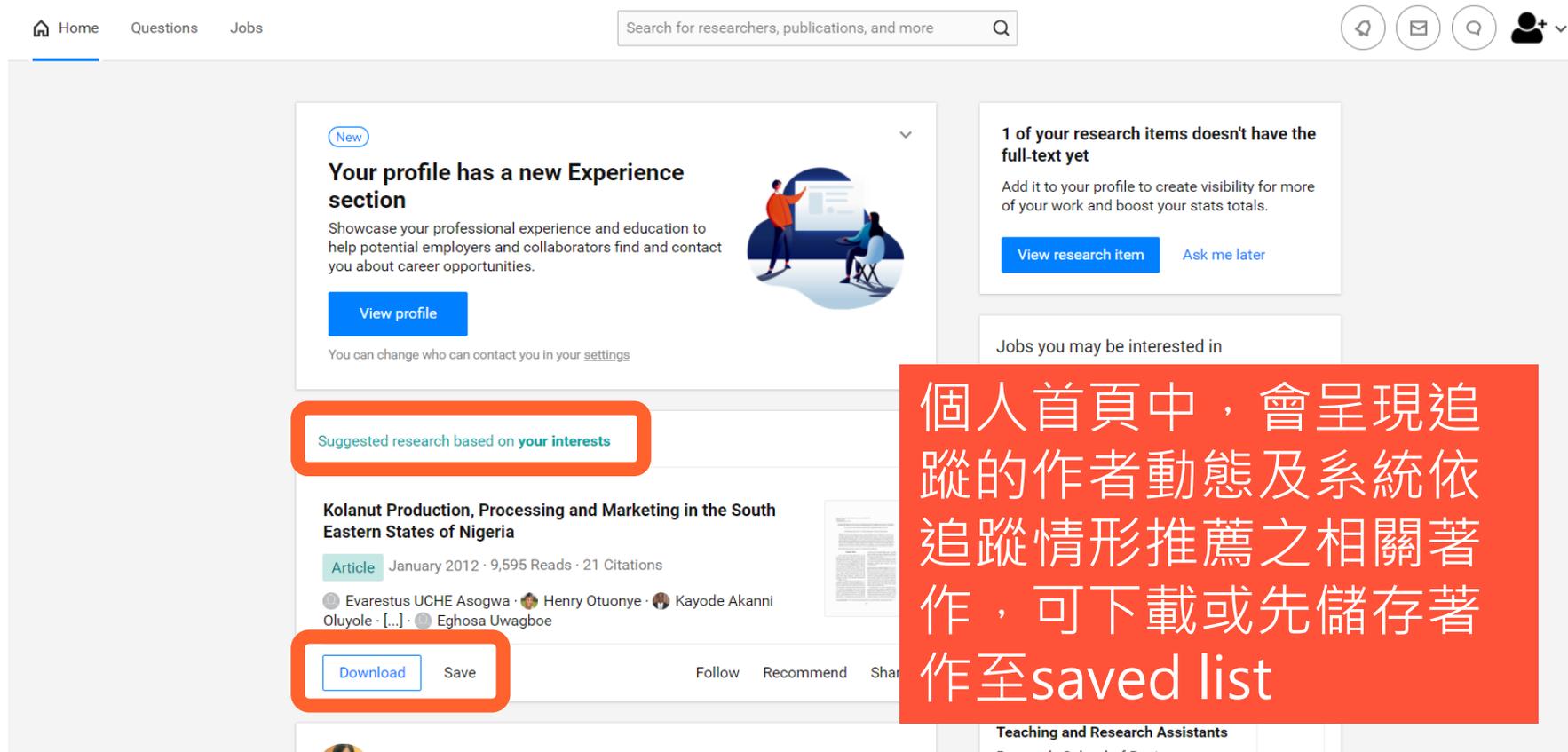
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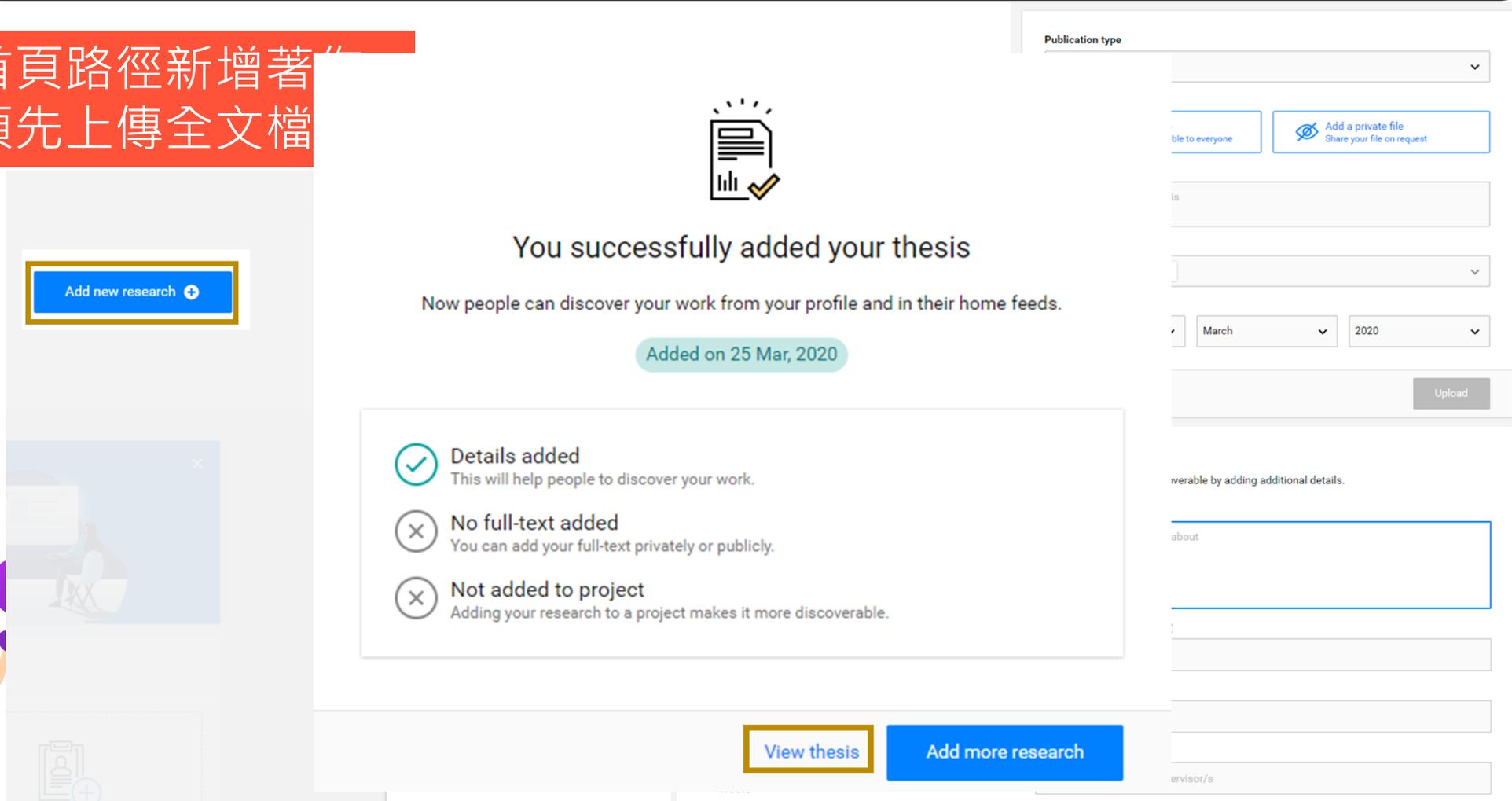
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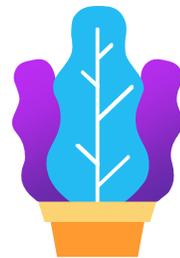
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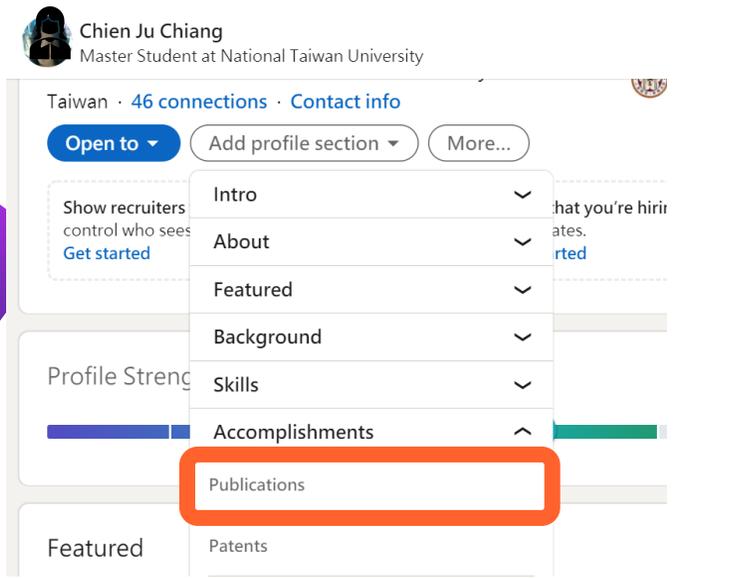


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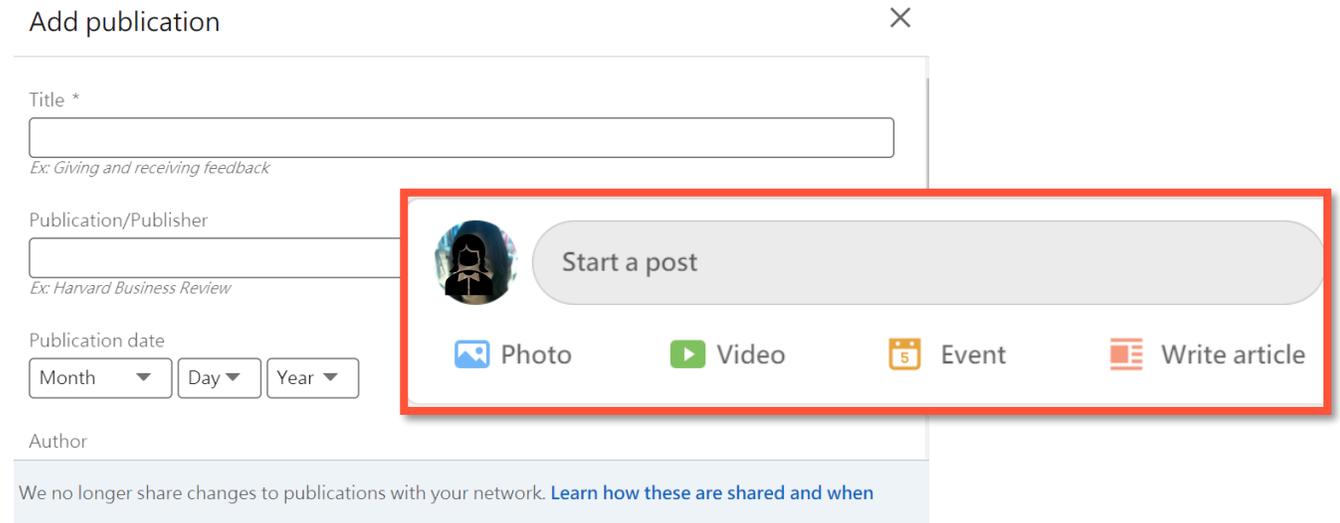
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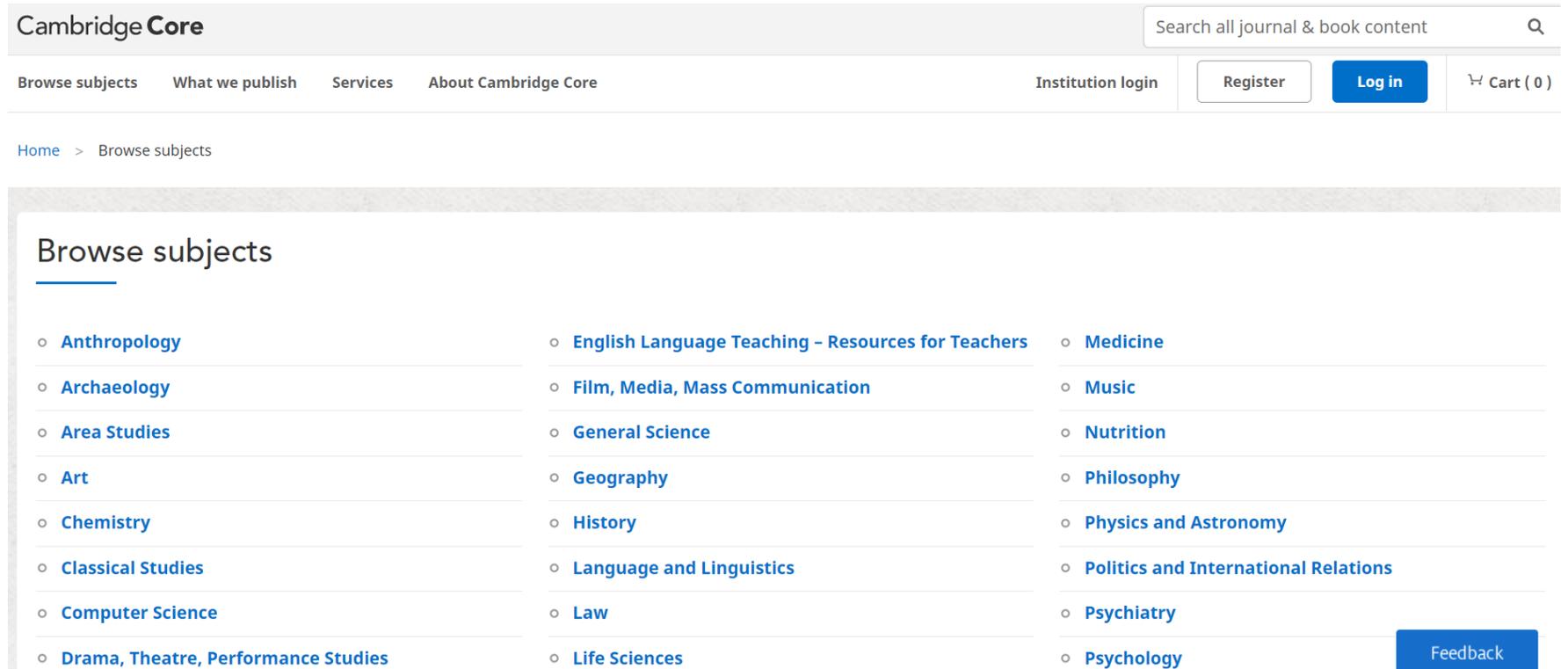


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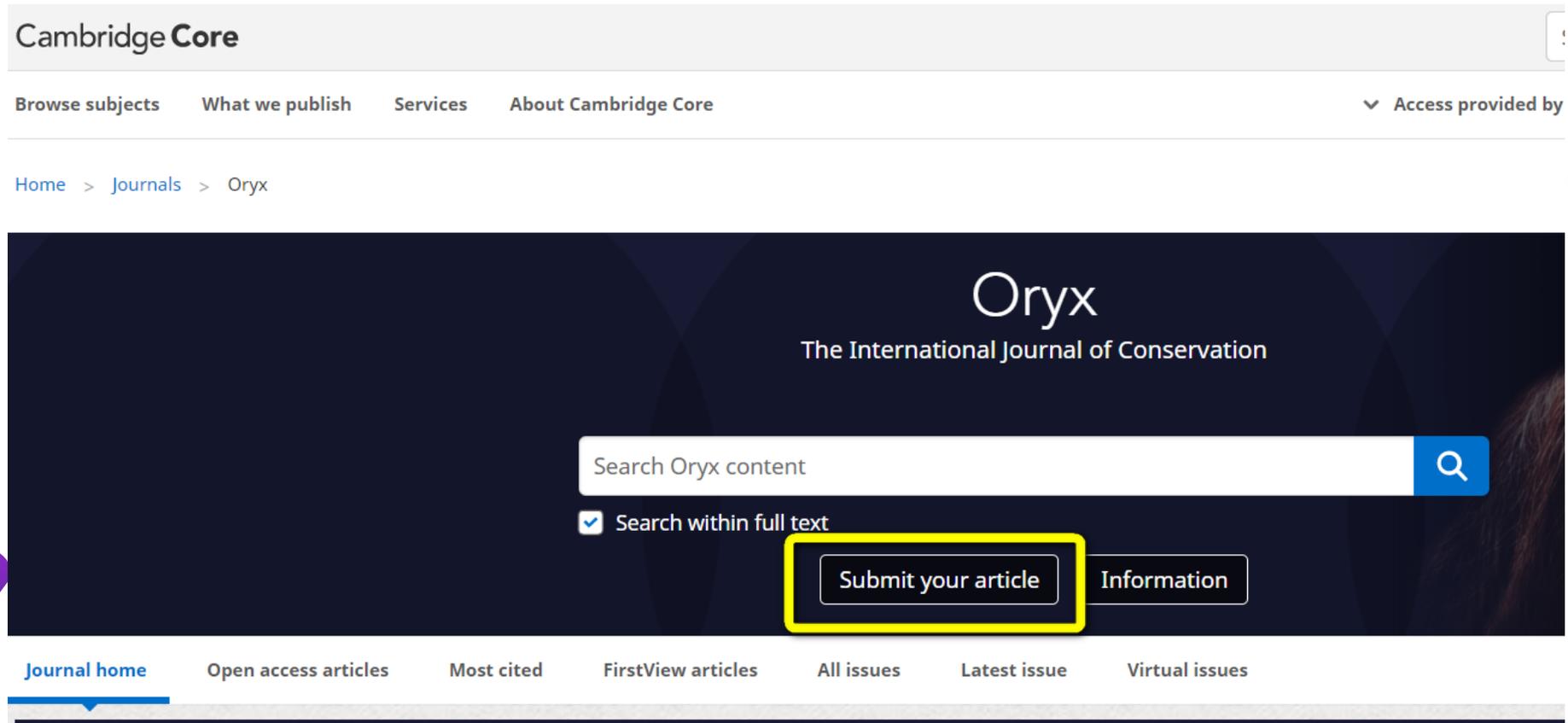
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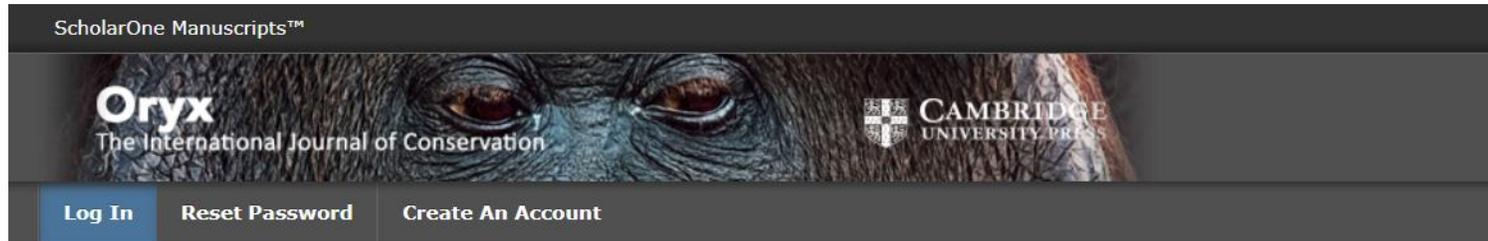
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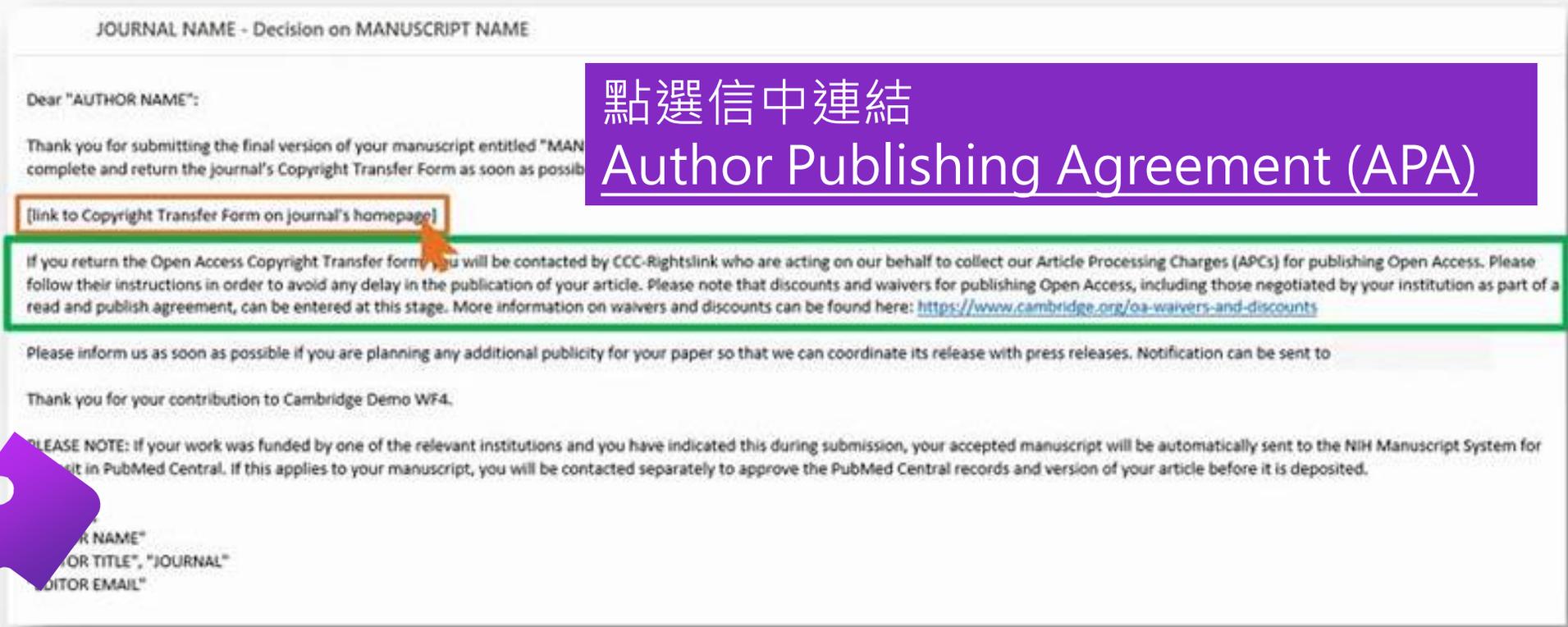
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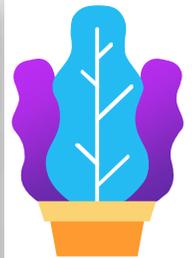
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